

Statistical Report On Tourism in Laos



2020

Ministry of Information, Culture and Tourism
Tourism Development Department
Statistics and Tourism Research Division

ACKNOWLEDGEMENT

The Tourism Development Department (TDD), Ministry of Information, Culture and Tourism publishes annually tourism statistics relating to tourist arrivals, foreign exchange earnings from tourism, tourist expenditures, the average length of stay of tourists in Laos as well as tourist profiles, accommodation establishments and occupancy rates. The purpose of this Statistical Report on Tourism is to provide the public with clear information on an important sector of the Lao economy.

The Tourism Development Department (TDD) would like to take this opportunity to express its gratitude to the following agencies: Provincial Tourism Division of Departments of Information, Culture and Tourism, the Lao Immigration Department, Wattay International Airport Authority, Lao travel agents and hotels for their cooperation as well as their valuable assistance in the processing of statistical data and conducting statistical surveys.

On behalf of the tourism sector, I hope that the 2020 Statistical Report on Tourism in Lao PDR will be useful and beneficial to all of you.



Mrs. Phonemaly INTHAPHOME
Deputy Director General
Tourism Development Department

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Background Information

This section includes background information on the statistical data contained in this report and on how they were obtained.

Categories of Foreign Visitors

Foreign visitors to Laos are grouped into two categories: **international tourists and regional tourists**.

International tourists are those tourists who enter Laos with a valid passport and visa obtained from a Lao embassy or consulate abroad, or a visa obtained on arrival at an international border checkpoint.

Regional tourists are tourists from neighboring countries such as: Thailand, China, Myanmar, Vietnam and Cambodia, which share borders with Laos. They enter Laos with valid border passes or passports. Although some of them are called “day trippers,” they may make overnight stays.

From 1991 to 2002, there was a type of tourists called **Tourists for visa extension**. They are temporary workers in Thailand who cross over the border into Laos in order to extend their three-month visas before reentering Thailand. These tourists are mainly from India, Pakistan, Sri Lanka, Nepal and Bangladesh. However, from 2003 this type of tourist has been reclassified as “international tourists”.

Data Collection

From 1990 to 1994, statistical data on **international tourists** were collected from embarkation/disembarkation cards of the immigration department and from documents received by the Lao National Tourism Administration (LNTA) from local travel companies. These documents contain the following information:

Name of Travel Company

Name of tourist

Sex

Passport number

Nationality

Carrier

Duration of stay

Port of entry

Place of stay

Since 1995, data on **international tourists** have been collected only from embarkation / disembarkation cards of the immigration department.

Data on **regional tourists** were collected from tabulations sent to the Tourism Development Department (TDD) by immigration officers at each border checkpoint.

Data on tourist profiles, length of stay, and average expenditure per person per day were all calculated using statistical surveys conducted periodically every year through sampling survey methods.

Entry Ports

By air:

Wattay International Airport is the main entry point by air for international tourists; flights are available through Thai Airways, Lao Airlines, Vietnam Airlines, Air Asia, China Eastern Airlines and Bangkok Airways from Vientiane to Bangkok, Chiang Mai, Hanoi, Hochiminh, Kuala Lumpur, Kunming, Phnom Penh, Siem Reap, Seoul, Singapore, Guangzhou, Changsha, and Busan.

Luang Prabang International Airport is now an international entry point, and regular flights are available from Luang Prabang to Vientiane, Chiang Mai, Bangkok, Hanoi, Jinghong, Chengdu, Siemreap, Singapore and Incheon.

Savannakhet International Airport, in addition to domestic flights, the only international flight on this route is from Savannakhet to Bangkok and vice-versa operated by Lao Airlines.

Pakse International Airport is stopover point from Vientiane to Phnom Penh, Siem Reap, Hochiminh and Bangkok. Lao Airlines flies from Pakse to Bangkok via Savannakhet.

In addition, there are several **provincial airports**, used only for domestic flights within the Lao PDR. (Luang Namtha, Oudomxay, Bokeo, Huaphanh, Xiengkhouang and Phangsaly).

By land:

From Thailand:

Mittaphab (Friendship Bridge I), Vientiane Capital City, the major point of entry for regional and international tourists.

Thanaleng Railway Station, Vientiane Capital City.

Houeixay (Friendship Bridge IV) and Golden Triangle, Bokeo Province.

Pakxan, Bolikhamxay Province.

Mittaphab (Friendship Bridge III), Khammouane Province.

Mittaphab (Friendship Bridge II), Savannakhet Province.

VangTao, Champassack Province.

Nam Heuang Bridge, PhanhKeo and Nam Ngeun, Xaiyabouli Province.

From China:

Boten, LuangNamtha Province.

Lantoui, Phongsali Province.

From Vietnam:

Dane Savanh, Savannakhet Province, the major point of entry for Vietnamese travelers.

Nam Kanh, Xiengkhouang Province (regional border checkpoint only).

Nam Phao, Bolikhamxay Province.

Na Phao, Khammouane Province.

NamSouy, Huaphanh Province.

Pang Hok, Phongsali Province.

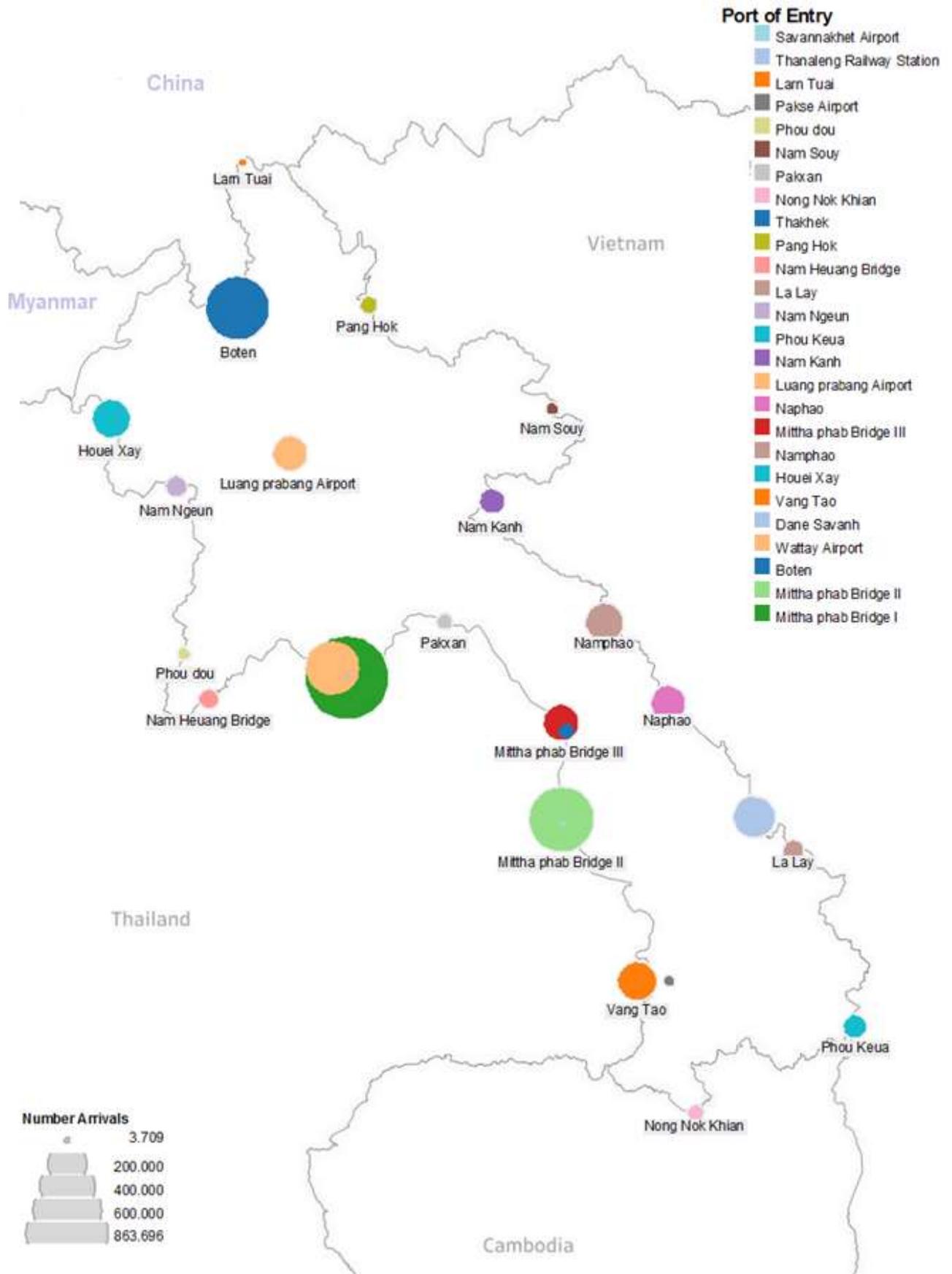
Phoukeua, Attapeu Province.

Lalai, Saravanh Province.

From Cambodia:

NongNokKhian, Champassack Province.

Laos International Border Check Points



Part I: Tourist Arrival Statistics 2020

Table 1: Number of Tourist Arrivals, Revenue from Tourism, And Average Length of Stay, 1990-2020

Year	Number of Tourist Arrivals	(%) Δ	Average Length of Stay (Days) for International Tourists	Average Length of Stay (Days) for Regional Tourists	Average Length of Stay (Days) for the Total Tourist Arrivals	Revenue from Tourism (Dollars)
1990	14,400	NA	NA	NA	NA	NA
1991	37,613	161.2	NA	NA	NA	2,250,000
1992	87,571	132.8	NA	NA	NA	4,510,000
1993	102,946	17.5	3.5	NA	NA	6,280,000
1994	146,155	41.9	5.1	NA	NA	7,557,600
1995	346,460	137.0	4.3	NA	NA	24,738,480
1996	403,000	16.3	4.8	1.8	3.3	43,592,263
1997	463,200	14.9	5.0	3.0	4.0	73,276,904
1998	500,200	7.9	5.0	2.4	3.7	79,960,145
1999	614,278	22.8	5.5	2.4	4.0	97,265,324
2000	737,208	20.0	5.5	2.4	4.0	113,898,285
2001	673,823	-9.0	8.0	2.4	5.2	103,786,323
2002	735,662	9.1	6.5	2.1	4.3	113,409,883
2003	636,361	-14.0	6.0	2.0	4.0	87,302,412
2004	894,806	41.0	6.5	2.0	4.3	118,947,707
2005	1,095,315	22.0	7.0	2.0	4.5	146,770,074
2006	1,215,106	11.0	7.0	2.0	4.5	173,249,896
2007	1,623,943	34.0	7.0	2.0	4.5	233,304,695
2008	1,736,787	7.0	6.5	2.0	4.3	275,515,758
2009	2,008,363	16.0	7.0	2.0	4.5	267,700,224
2010	2,513,028	25.0	7.0	2.0	4.5	381,669,031
2011	2,723,564	8.0	7.0	2.0	4.5	406,184,338
2012	3,330,072	22.3	7.2	2.0	4.6	506,022,586
2013	3,779,490	13.0	8.4	2.0	5.2	595,909,127
2014	4,158,719	10.0	7.9	2.0	4.9	641,636,543
2015	4,684,429	13.0	7.5	2.0	4.8	725,365,681
2016	4,239,047	-10.0	7.5	2.0	4.8	724,191,957
2017	3,868,838	-8.7	8.3	2.0	5.2	648,067,008
2018	4,186,432	8.2	7.9	2.0	5.0	811,010,661
2019	4,791,065	14.4	7.9	2.0	5.0	934,710,409
2020	886,447	-81.5	7.9	2.0	5.0	213,367,141

Summary

Located in the center of Indochina and Southeast Asia, surrounded by major destinations such as Thailand and Vietnam which are home to the region's largest and busiest international airports, Laos is often considered an "add-on destination". Therefore, Laos' tourism performance is influenced by several external factors, including regional tourism trends, the ability to move tourists into the region, climate change, regional political and economic circumstances, natural disasters, terrorist attacks, global and regional pandemics, and others. The development of unique Lao tourism products, tourists circuits linking Laos with neighboring countries, and enhancing tourism cooperation with countries in the region are essential factors to the success of Lao tourism.

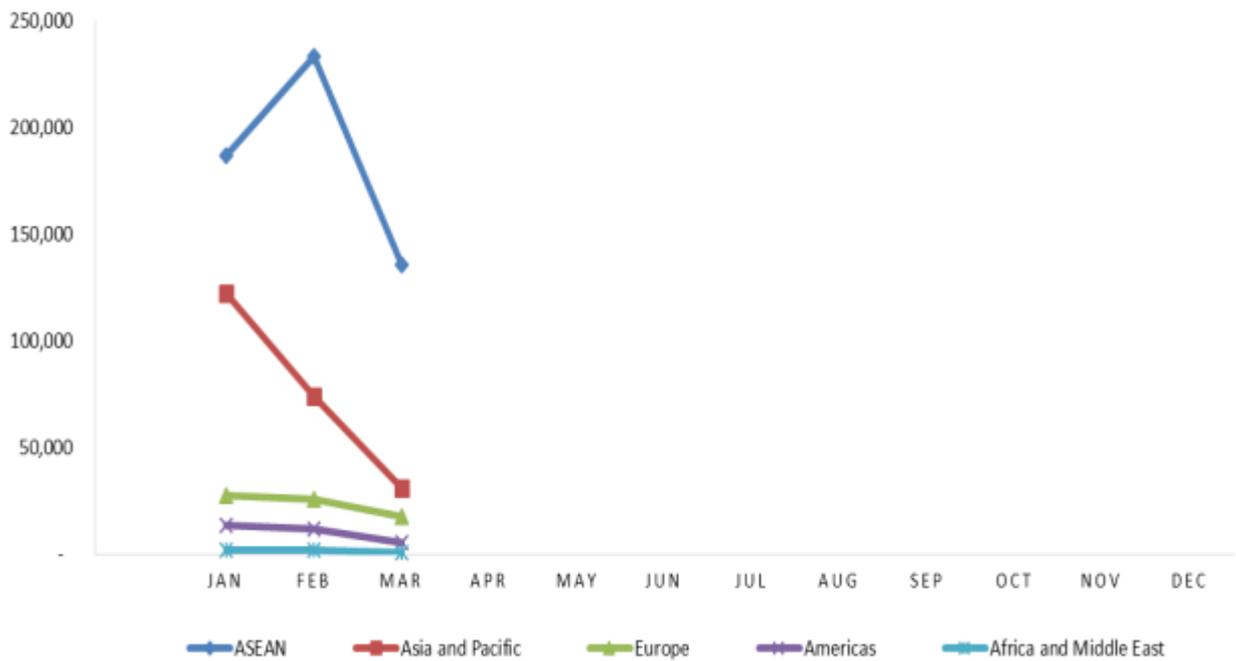
In addition, tourism is one of the sectors under the six priority socio-economic development programmes of the Lao Government for 2021-2025. In line with this, and to guide its implementation, the Ministry of Information, Culture and Tourism has created a National Tourism Development Plan 2021-2025 which envisions the development, promotion and management of natural, cultural and historical tourism in a green and sustainable manner, the integration of tourism with the region and the world, contributing to lifting people out of poverty in line with Government policies. The Plan features six guiding strategic directions: (i) develop tourism products and services that are sustainable, environmentally friendly and uniquely Laos; (ii) develop and improve infrastructure and facilities and minimize adverse effects on local communities and the environment; (iii) develop both quantity and quality of human resources, and raise public awareness on tourism; (iv) create a balance between the target markets through marketing channels and build trust among tourists; (v) coordinate between relevant government and business sectors to develop and manage tourism effectively and strengthen the coordination within the region and worldwide; and (vi) manage tourism effectively and efficiently by taking measures in line with the real situation, as well as creating and improving Lao tourism standards in line with ASEAN, other regional and international standards.

In the period 1990 to 2015 the number of international tourist arrivals to Laos increased constantly, with a meager 14,400 arrivals recorded in 1990 to 4,684,429 in 2015. In 2016 this trend changed, when arrivals dropped 10% compared to 2015, and dropped a further 8.7% in 2017 (3,868,838 arrivals). However, as a result of efforts to boost arrivals, including

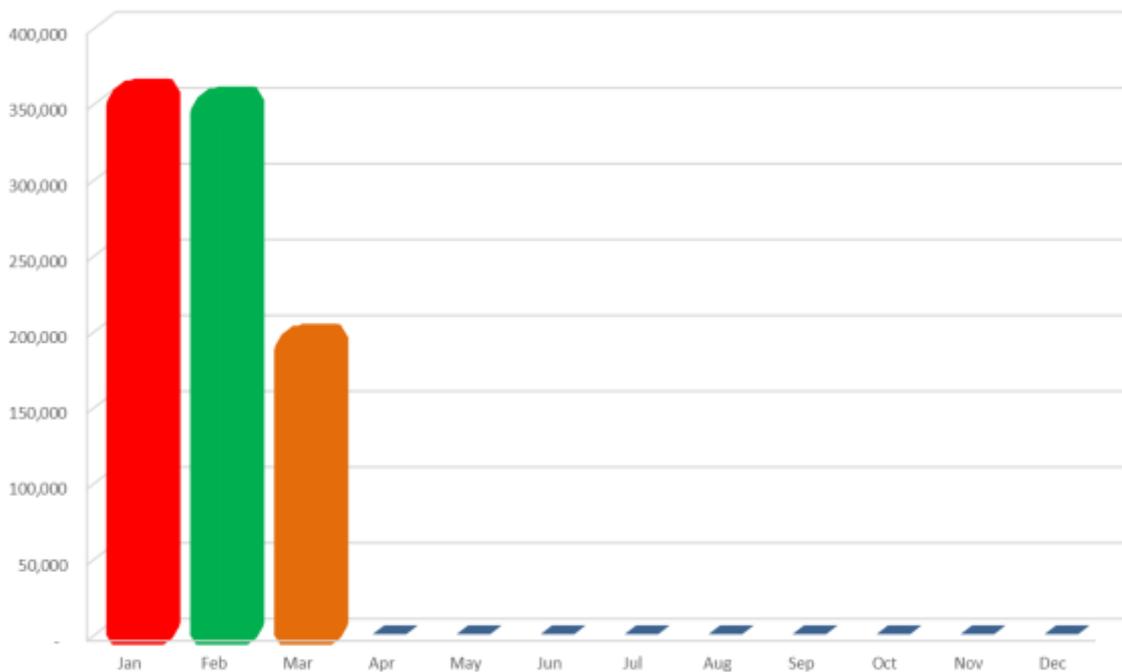
prioritizing the sector as a driver for socio-economic development and a successful Visit Laos Year in 2018, this negative trend started to reverse with a slight increase in arrivals (8.2%) compared to 2017. In 2019, growth continued with an increase in international arrivals of 14.4% over 2018.

In 2020, the COVID-19 pandemic had a devastating impact of on global tourism. To prevent the spread of the virus in Laos, the Government announced strict disease prevention and control measures, including closure of the international borders since April 2020. As a result, and echoing global trends, international tourist arrivals in Laos dropped 81.5% in 2020, from 4,791,065 in 2019 to just 886,447.

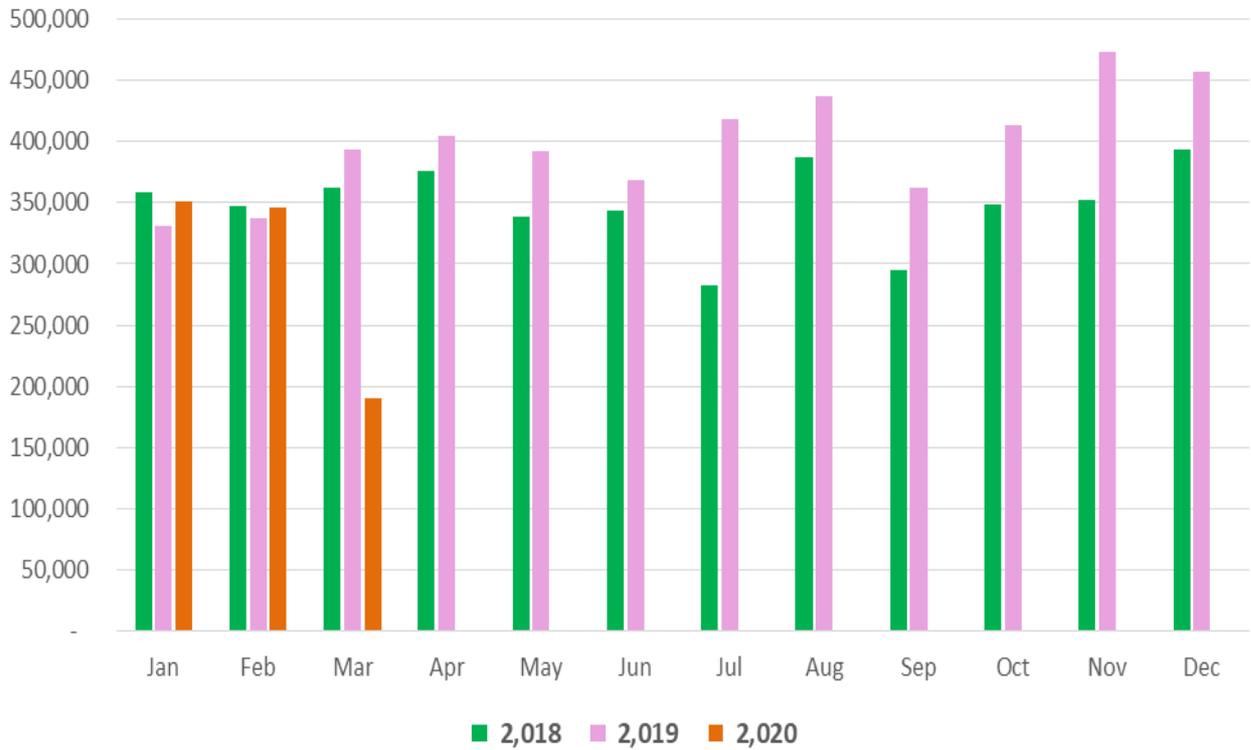
Graph 1: Region Visitor Arrivals by Month



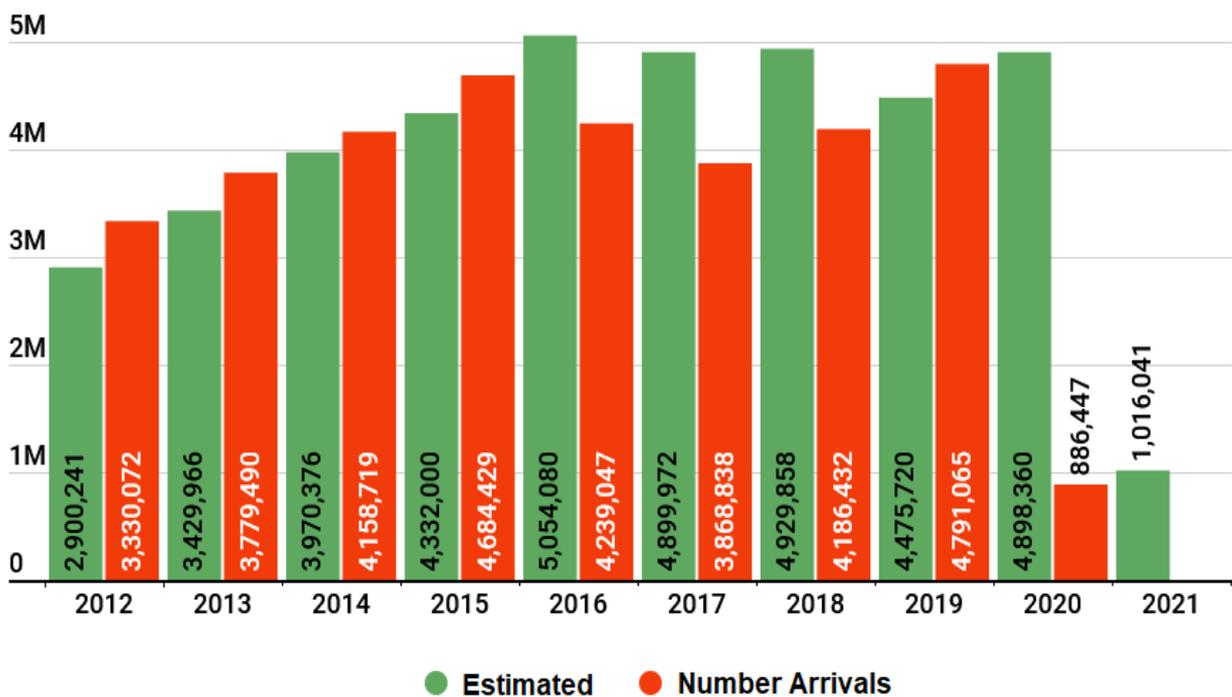
Graph 2: Visitor Arrivals by Month



Graph 3: Seasonality in 3 years



Graph 4: Annual Growth in Visitor with Projection



Graph 5: Growth in Visitor Number and Expenditure

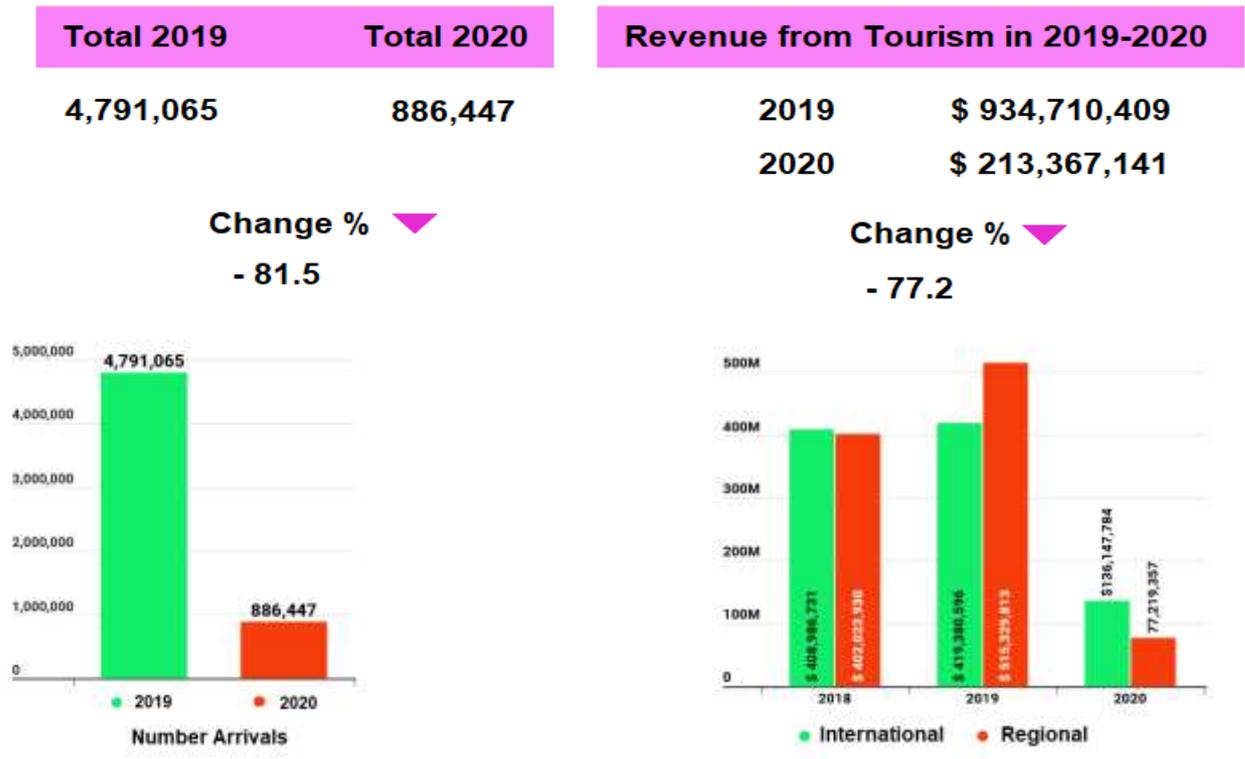


Table 2: Visitor Arrivals by Region

Region	2014	2015	2016	2017	2018	2019	2020
ASEAN	3,224,080	3,588,538	3,083,383	2,747,096	2,886,844	3,198,829	555,519
Asia Pacific	630,361	778,942	836,282	884,875	1,055,415	1,317,478	226,297
Europe	209,331	217,307	221,908	161,194	165,808	182,465	70,459
Americas	86,027	88,987	86,211	64,227	69,101	82,652	30,176
Africa and Middle East	8,920	10,655	11,263	11,446	9,264	9,641	3,996
Grand Total	4,158,719	4,684,429	4,239,047	3,868,838	4,186,432	4,791,065	886,447

Table 3: Market Share of Visitor Arrivals by Region

Region	2014	2015	2016	2017	2018	2019	2020
ASEAN	77.53%	76.61%	72.74%	71.01%	68.96%	66.77%	62.67%
Asia Pacific	15.16%	16.63%	19.73%	22.87%	25.21%	27.50%	25.53%
Europe	5.03%	4.64%	5.23%	4.17%	3.96%	3.81%	7.95%
Americas	2.07%	1.90%	2.03%	1.66%	1.65%	1.73%	3.40%
Africa and Middle East	0.21%	0.23%	0.27%	0.30%	0.22%	0.20%	0.45%
Grand Total	100%						

Table 4: % Change over Previous Year Visitor Arrivals by Regions

Region	14/13	15/14	16/15	17/16	18/17	19/18	20/19
ASEAN	6%	11%	-14%	-11%	5%	11%	-83%
Asia Pacific	46%	24%	7%	6%	19%	25%	-83%
Europe	-2%	4%	2%	-27%	3%	10%	-61%
Americas	0.15%	3%	-3%	-26%	8%	20%	-63%
Africa and Middle East	13%	19%	6%	2%	-19%	4%	-59%
Grand Total	10%	13%	-10%	-8.73%	8.2%	14.4%	-81.5%

Table 5: Number of Tourist Arrivals to Laos by Category, 2019-2020

Category	Border Pass		Border Pass		Passport		Total	
	Day tripper	Stay Overnight	2019	2020	2019	2020	2019	2020
	2020							
Grand Total	74,823	120,832	1,049,082	195,655	3,741,983	690,792	4,791,065	886,447
International Tourist					632,297	205,269	632,297	205,269
Regional Tourist	74,823	120,832	1,049,082	195,655	3,109,686	485,523	4,158,768	681,178
Thailand	56,315	84,473	830,120	140,788	1,330,180	209,315	2,160,300	350,103
Vietnam	7,216	14,650	30,210	21,866	894,665	164,314	924,875	186,180
China	10,493	20,368	169,883	30,861	852,844	107,605	1,022,727	138,466
Cambodia	289	434	4,088	723	24,254	4,289	28,342	5,012
Myanmar	510	907	14,781	1,417	7,743	-	22,524	1,417

Table 6: Revenue from Tourism by Category, 2020

Category	Number of Tourist Arrivals (person)	Average Length of Stay (days)	Average Expenditure per Person per day (dollars)	Revenue from Tourism in 2020 (dollars)
Total	886,447	5	56.47	213,367,141
International Tourist	205,269	7.93	83.64	136,147,784
Regional Tourist	681,178			77,219,357
Thai (Passport)	209,315	3	52	32,653,140
Thai (Border pass)	140,788	1	20	2,815,760
Vietnam (Passport)	164,314	3	30	14,788,260
Vietnam (Day Tripper)	21,866	1	12	262,392
China (Passport)	107,605	3	80	25,825,200
China (Day Tripper)	30,861	1	15	462,915
Cambodia (Passport)	4,289	3	30	386,010
Cambodia (Border pass)	723	1	12	8,676
Myanmar (Passport)	-	3	30	-
Myanmar (Border pass)	1,417	1	12	17,004

**Table 7: Tourist Arrivals to Laos by Nationality
(Percent Increase) 2015-2020**

Region	Country	2015	2016	2017	2018	2019	2020	% ∇
Grand Total		4,684,429	4,239,047	3,868,838	4,186,432	4,791,065	886,447	-81.5
ASEAN		3,588,538	3,083,383	2,747,096	2,886,844	3,198,829	555,519	-83
	Brunei	865	484	342	278	389	103	-74
	Cambodia	20,625	16,536	15,108	18,908	28,342	5,012	-82
	Indonesia	6,019	5,010	3,241	3,487	5,161	1,217	-76
	Malaysia	24,095	24,391	19,114	26,002	28,321	5,800	-80
	Myanmar	2,661	3,695	2,848	22,132	22,524	1,417	-94
	Philippines	16,709	16,750	10,168	10,826	17,187	3,679	-79
	Singapore	8,258	8,512	6,829	7,692	11,730	2,008	-83
	Thailand	2,321,352	2,009,605	1,797,803	1,929,934	2,160,300	350,103	-84
	Vietnam	1,187,954	998,400	891,643	867,585	924,875	186,180	-80
Asia and Pacific		778,942	836,282	884,875	1,055,415	1,317,478	226,297	-83
	Australia	34,665	33,077	20,886	19,607	24,750	7,271	-71
	China	511,436	545,493	639,185	805,833	1,022,727	138,466	-86
	India	5,492	8,249	4,343	4,864	8,152	1,743	-79
	Japan	43,826	49,191	32,064	38,985	41,736	11,085	-73
	Korea (Rep)	165,328	173,260	170,571	174,405	203,191	40,210	-80
	New Zealand	4,798	4,787	3,202	3,460	3,965	1,226	-69
	Taiwan (pr. of China)	6,131	14,005	4,329	4,823	6,956	1,714	-75
	Others	7,266	8,220	10,295	3,438	6,001	24,582	310
Europe		217,307	221,908	161,194	165,808	182,465	70,459	-61
	Austria	3,910	5,324	2,874	3,237	3,320	1,250	-62
	Belgium	5,289	5,682	4,371	5,322	6,099	1,970	-68
	Denmark	4,491	4,479	3,198	3,892	3,134	1,591	-49
	Finland	3,013	3,218	2,023	2,287	1,719	780	-55
	France	55,151	54,953	36,760	39,315	44,416	15,509	-65
	Germany	31,897	34,018	23,776	22,915	25,346	8,632	-66
	Greece	878	593	481	520	586	246	-58
	Italy	8,990	10,052	7,537	6,198	7,330	2,751	-62
	Netherlands	8,429	7,004	5,500	7,804	8,877	2,287	-74
	Norway	3,499	4,018	2,334	2,913	2,248	874	-61
	Russia	12,532	13,033	10,986	8,963	12,054	3,144	-74
	Spain	4,856	5,461	4,589	5,309	6,157	1,476	-76
	Sweden	5,465	5,795	3,483	4,802	3,475	1,419	-59
	Switzerland	9,777	10,603	7,956	9,749	8,512	2,921	-66
	United Kingdom	41,508	39,170	27,723	26,801	31,976	11,592	-64
	Others	17,622	18,505	17,603	15,781	17,216	14,017	-19
Americas		88,987	86,211	64,227	69,101	82,652	30,176	-63
	Canada	19,785	19,315	13,467	10,759	12,873	4,638	-64
	USA	63,058	58,094	38,765	49,178	61,184	18,116	-70
	Others	6,144	8,802	11,995	9,164	8,595	7,422	-14
Africa and Middle East		10,655	11,263	11,446	9,264	9,641	3,996	-59
	Israel	4,163	3,593	2,128	2,997	4,041	1,664	-59
	Others	6,492	7,670	9,318	6,267	5,600	2,332	-58

Table 8: Tourist Arrivals to Laos by Nationality (Market Share) 2016-2020

Region	Country	2016		2017		2018		2019		2020	
Grand Total		4,239,047	100%	3,868,838	100%	4,186,432	100%	4,791,065	100%	886,447	100%
ASEAN		3,083,383	72.74	2,747,096	71.01	2,886,844	68.96	3,198,829	66.77	555,519	62.67
	Brunei	484	0.01	342	0.01	278	0.01	389	0.01	103	0.01
	Cambodia	16,536	0.39	15,108	0.39	18,908	0.45	28,342	0.59	5,012	0.57
	Indonesia	5,010	0.12	3,241	0.08	3,487	0.08	5,161	0.11	1,217	0.14
	Malaysia	24,391	0.58	19,114	0.49	26,002	0.62	28,321	0.59	5,800	0.65
	Myanmar	3,695	0.09	2,848	0.07	22,132	0.53	22,524	0.47	1,417	0.16
	Philippines	16,750	0.40	10,168	0.26	10,826	0.26	17,187	0.36	3,679	0.42
	Singapore	8,512	0.20	6,829	0.18	7,692	0.18	11,730	0.24	2,008	0.23
	Thailand	2,009,605	47.41	1,797,803	46.47	1,929,934	46.10	2,160,300	45.09	350,103	39.50
	Vietnam	998,400	23.55	891,643	23.05	867,585	20.72	924,875	19.30	186,180	21.00
Asia and Pacific		836,282	19.73	884,875	22.87	1,055,415	25.21	1,317,478	27.50	226,297	25.53
	Australia	33,077	0.78	20,886	0.54	19,607	0.47	24,750	0.52	7,271	0.82
	China	545,493	12.87	639,185	16.52	805,833	19.25	1,022,727	21.35	138,466	15.62
	India	8,249	0.19	4,343	0.11	4,864	0.12	8,152	0.17	1,743	0.20
	Japan	49,191	1.16	32,064	0.83	38,985	0.93	41,736	0.87	11,085	1.25
	Korea (Rep)	173,260	4.09	170,571	4.41	174,405	4.17	203,191	4.24	40,210	4.54
	New Zealand	4,787	0.11	3,202	0.08	3,460	0.08	3,965	0.08	1,226	0.14
	Taiwan (pr. of China)	14,005	0.33	4,329	0.11	4,823	0.12	6,956	0.15	1,714	0.19
	Others	8,220	0.19	10,295	0.27	3,438	0.08	6,001	0.13	24,582	2.77
Europe		221,908	5.23	161,194	4.17	165,808	3.96	182,465	3.81	70,459	7.95
	Austria	5,324	0.13	2,874	0.07	3,237	0.08	3,320	0.07	1,250	0.14
	Belgium	5,682	0.13	4,371	0.11	5,322	0.13	6,099	0.13	1,970	0.22
	Denmark	4,479	0.11	3,198	0.08	3,892	0.09	3,134	0.07	1,591	0.18
	Finland	3,218	0.08	2,023	0.05	2,287	0.05	1,719	0.04	780	0.09
	France	54,953	1.30	36,760	0.95	39,315	0.94	44,416	0.93	15,509	1.75
	Germany	34,018	0.80	23,776	0.61	22,915	0.55	25,346	0.53	8,632	0.97
	Greece	593	0.01	481	0.01	520	0.01	586	0.01	246	0.03
	Italy	10,052	0.24	7,537	0.19	6,198	0.15	7,330	0.15	2,751	0.31
	Netherlands	7,004	0.17	5,500	0.14	7,804	0.19	8,877	0.19	2,287	0.26
	Norway	4,018	0.09	2,334	0.06	2,913	0.07	2,248	0.05	874	0.10
	Russia	13,033	0.31	10,986	0.28	8,963	0.21	12,054	0.25	3,144	0.35
	Spain	5,461	0.13	4,589	0.12	5,309	0.13	6,157	0.13	1,476	0.17
	Sweden	5,795	0.14	3,483	0.09	4,802	0.11	3,475	0.07	1,419	0.16
	Switzerland	10,603	0.25	7,956	0.21	9,749	0.23	8,512	0.18	2,921	0.33
	United Kingdom	39,170	0.92	27,723	0.72	26,801	0.64	31,976	0.67	11,592	1.31
	Others	18,505	0.44	17,603	0.45	15,781	0.38	17,216	0.36	14,017	1.58
Americas		86,211	2.03	64,227	1.66	69,101	1.65	82,652	1.73	30,176	3.40
	Canada	19,315	0.46	13,467	0.35	10,759	0.26	12,873	0.27	4,638	0.52
	USA	58,094	1.37	38,765	1.00	49,178	1.17	61,184	1.28	18,116	2.04
	Others	8,802	0.21	11,995	0.31	9,164	0.22	8,595	0.18	7,422	0.84
Africa and Middle East		11,263	0.27	11,446	0.30	9,264	0.22	9,641	0.20	3,996	0.45
	Israel	3,593	0.08	2,128	0.06	2,997	0.07	4,041	0.08	1,664	0.19
	Others	7,670	0.18	9,318	0.24	6,267	0.15	5,600	0.12	2,332	0.26

Market Situation 2020

Overall Trends

The year 2020 was not a good year for tourism in Laos. Worldwide travel restrictions and closure of international borders in Laos as of April 2020 as a result of the global COVID-19 pandemic caused the number of international tourist arrivals to decline from 4,791,065 in 2019 to 886,447 in 2020, a 81.5% drop.

Table 9: Tourist Arrivals to Laos by Month in 2020

Region	Country	2020												Total
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Grand Total		351,104	345,900	189,443										886,447
ASEAN		186,852	233,120	135,547										555,519
	Brunei	44	32	27										103
	Cambodia	1,874	1,689	1,449										5,012
	Indonesia	596	360	261										1,217
	Malaysia	2,641	1,855	1,304										5,800
	Myanmar	509	660	248										1,417
	Philippines	1,528	1,336	815										3,679
	Singapore	785	754	469										2,008
	Thailand	116,211	157,659	76,233										350,103
	Vietnam	62,664	68,775	54,741										186,180
Asia and Pacific		121,849	73,659	30,789										226,297
	Australia	3,555	2,412	1,304										7,271
	China	72,119	44,108	22,239										138,466
	India	776	626	341										1,743
	Japan	3,714	4,826	2,545										11,085
	Korea (Rep)	16,680	19,981	3,549										40,210
	New Zealand	700	302	224										1,226
	Taiwan (pr. of China)	852	618	244										1,714
	Others	23,453	786	343										24,582
Europe		27,364	25,737	17,358										70,459
	Austria	449	458	343										1,250
	Belgium	699	757	514										1,970
	Denmark	411	662	518										1,591
	Finland	267	332	181										780
	France	4,876	6,383	4,250										15,509
	Germany	3,487	2,722	2,423										8,632
	Greece	101	99	46										246
	Italy	1,186	1,109	456										2,751
	Netherlands	926	802	559										2,287
	Norway	259	375	240										874
	Russia	1,404	789	951										3,144
	Spain	496	622	358										1,476
	Sweden	541	462	416										1,419
	Switzerland	928	1,174	819										2,921
	United Kingdom	3,099	4,956	3,537										11,592
	Others	8,235	4,035	1,747										14,017
Americas		13,402	11,666	5,108										30,176
	Canada	1,654	1,912	1,072										4,638
	USA	7,821	7,212	3,083										18,116
	Others	3,927	2,542	953										7,422
Africa and Middle East		1,637	1,718	641										3,996
	Israel	574	767	323										1,664
	Others	1,063	951	318										2,332

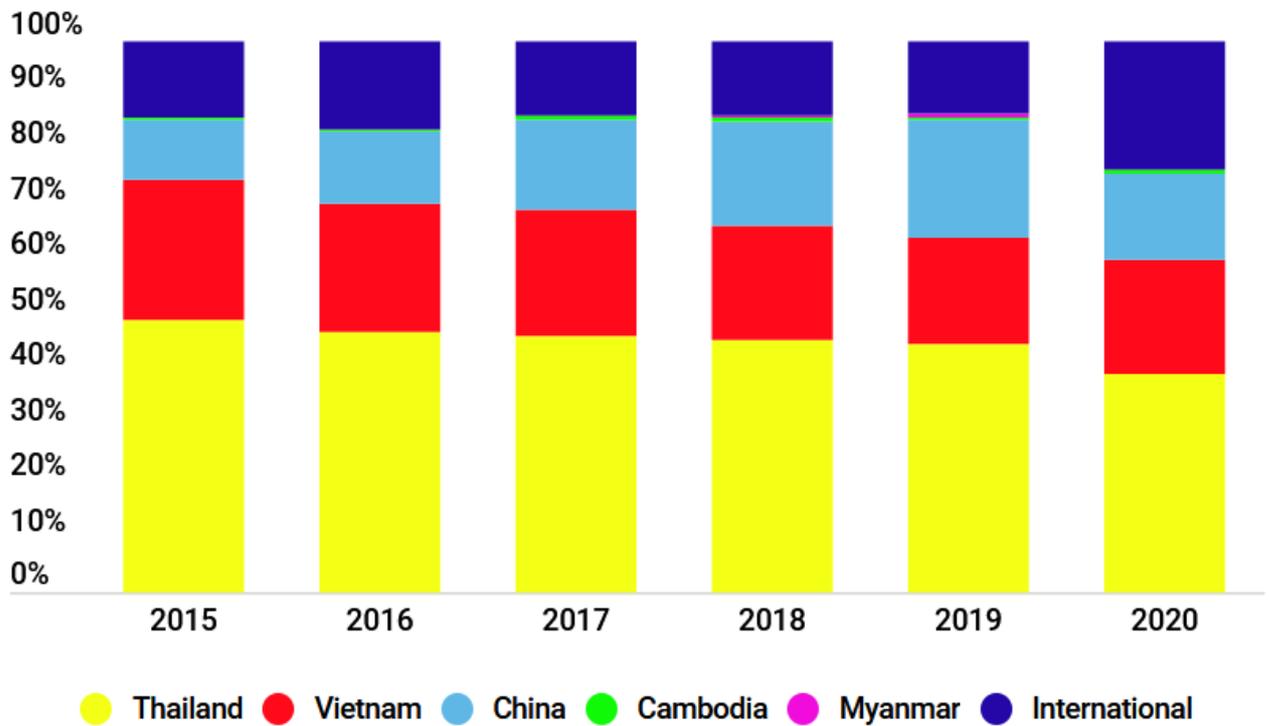
Table 10: Arrivals of non – resident visitors at national borders, by month

Months	2015	2016	2017	2018	2019	2020
Grand Total	4,684,429	4,239,047	3,868,838	4,186,432	4,791,065	886,447
1st QUARTER	1,284,896	1,248,017	1,045,329	1,067,696	1,062,377	886,447
January	436,358	400,140	339,768	358,248	331,524	351,104
February	426,697	450,902	350,344	347,227	337,356	345,900
March	421,841	396,975	355,217	362,221	393,497	189,443
2nd QUARTER	1,040,693	1,002,972	959,209	1,059,584	1,166,082	-
April	416,628	363,538	346,559	376,133	404,945	
May	325,095	343,162	314,344	339,165	392,491	
June	298,970	296,272	298,306	344,286	368,646	
3rd QUARTER	1,158,084	922,826	822,418	964,806	1,218,128	-
July	337,805	296,242	278,971	282,602	418,537	
August	358,358	323,603	280,983	386,911	437,586	
September	461,921	302,981	262,464	295,293	362,005	
4th QUARTER	1,200,756	1,065,232	1,041,882	1,094,346	1,344,478	-
October	400,054	336,863	325,574	348,281	413,251	
November	420,650	367,964	358,997	352,225	473,648	
December	380,052	360,405	357,311	393,840	457,579	

Table 11: Tourist Arrivals by Month through Category, 2017-2020

Months	2017	2018	2019	2020			% ▽
				International	Regional	Total	20/19
Grand Total	3,868,838	4,186,432	4,791,065	205,269	681,178	886,447	-81.5
January	339,768	358,248	331,524	97,727	253,377	351,104	5.9
February	350,344	347,227	337,356	73,009	272,891	345,900	2.5
March	355,217	362,221	393,497	34,533	154,910	189,443	-51.9
April	346,559	376,133	404,945				-100
May	314,344	339,165	392,491				-100
June	298,306	344,286	368,646				-100
July	278,971	282,602	418,537				-100
August	280,983	386,911	437,586				-100
September	262,464	295,293	362,005				-100
October	325,574	348,281	413,251				-100
November	358,997	352,225	473,648				-100
December	357,311	393,840	457,579				-100

Graph 6: Origin and Growth in Visitors



Graph 7: Greatest % Fall in Visitors from 2019-2020

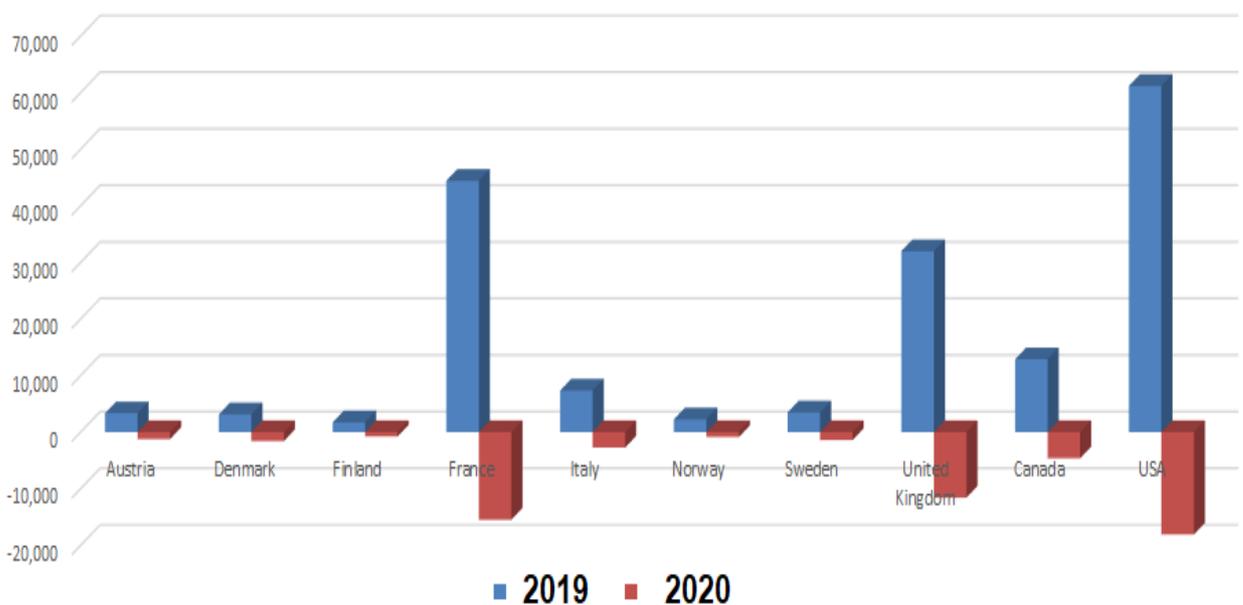


Table 12: Tourist Arrivals by Port of Entry through Category, 2016-2020

Port of Entry	2016	2017	2018	2019	2020	Regional Visitors	Precent Share	Precent Change
Grand Total	4,194,748	3,838,157	4,186,432	4,791,065	886,447	624,181	% ▽ 100	% ▽ 20/19
Wattay Airport	421,792	364,714	355,621	574,137	103,559	-	2.16	-81.96
Savanh Airport	3,113	3,709	18,236	2,966	643	-	0.01	-78.32
Pakse Airport	13,422	12,378	14,567	12,545	5,152	-	0.11	-58.93
Luang prabang Airport	140,598	139,375	224,543	202,159	65,844	-	1.37	-67.43
Mittha phab Bridge I	1,035,911	863,642	1,124,613	1,321,006	212,499	180,304	4.44	-83.91
Thanaleng Railway Station	4,283	4,048	17,310	2,923	730	288	0.02	-75.03
Boten	385,264	493,308	485,873	536,906	79,827	79,496	1.67	-85.13
Mittha phab Bridge IV	177,042	174,161	156,677	156,478	41,998	21,099	0.88	-73.16
Golden Triangles	-	-	163,544	240,777	22,909	22,264	0.48	-90.49
Ban Mone	-	-	21,304	19,478	540	540	0.01	-97.23
Mittha phab Bridge II	637,295	517,903	419,304	405,031	79,427	73,130	1.66	-80.39
Dane Savanh	226,167	208,626	215,190	236,403	42,446	39,487	0.89	-82.05
Vang Tao	229,133	181,587	200,149	206,030	50,012	40,890	1.04	-75.73
Nong Nok Khian	37,370	28,915	31,332	51,904	10,721	6,123	0.22	-79.34
Namphao	207,546	168,933	177,238	128,093	27,034	25,371	0.56	-78.90
Pakxan	24,309	28,294	32,299	40,410	5,576	5,406	0.12	-86.20
Mittha phab Bridge III	141,193	153,076	73,293	94,017	20,624	18,495	0.43	-78.06
Naphao	178,995	141,574	112,589	135,667	33,019	32,705	0.69	-75.66
Nam Heuang Bridge	46,645	42,857	40,276	69,827	8,492	8,021	0.18	-87.84
Nam Ngeun	44,474	50,303	52,099	53,351	13,337	13,029	0.28	-75.00
Phou dou	12,849	15,849	10,579	9,371	1,537	1,502	0.03	-83.60
Nam Kanh	71,338	73,406	45,361	61,261	13,328	12,540	0.28	-78.24
Nam Souy	17,327	16,943	10,913	14,766	4,289	4,008	0.09	-70.95
Pang Hok	25,865	33,983	34,311	45,597	8,587	5,884	0.18	-81.17
Lam Tuai	12,277	6,420	19,451	33,176	2,365	2,365	0.05	-92.87
Phou Keua	100,540	64,044	55,917	61,664	9,643	9,036	0.20	-84.36
Lalai	-	50,109	73,843	75,122	22,309	22,198	0.47	-70.30

Graph 10: Tourist Arrivals to Laos by Port of Entry, 2016-2020

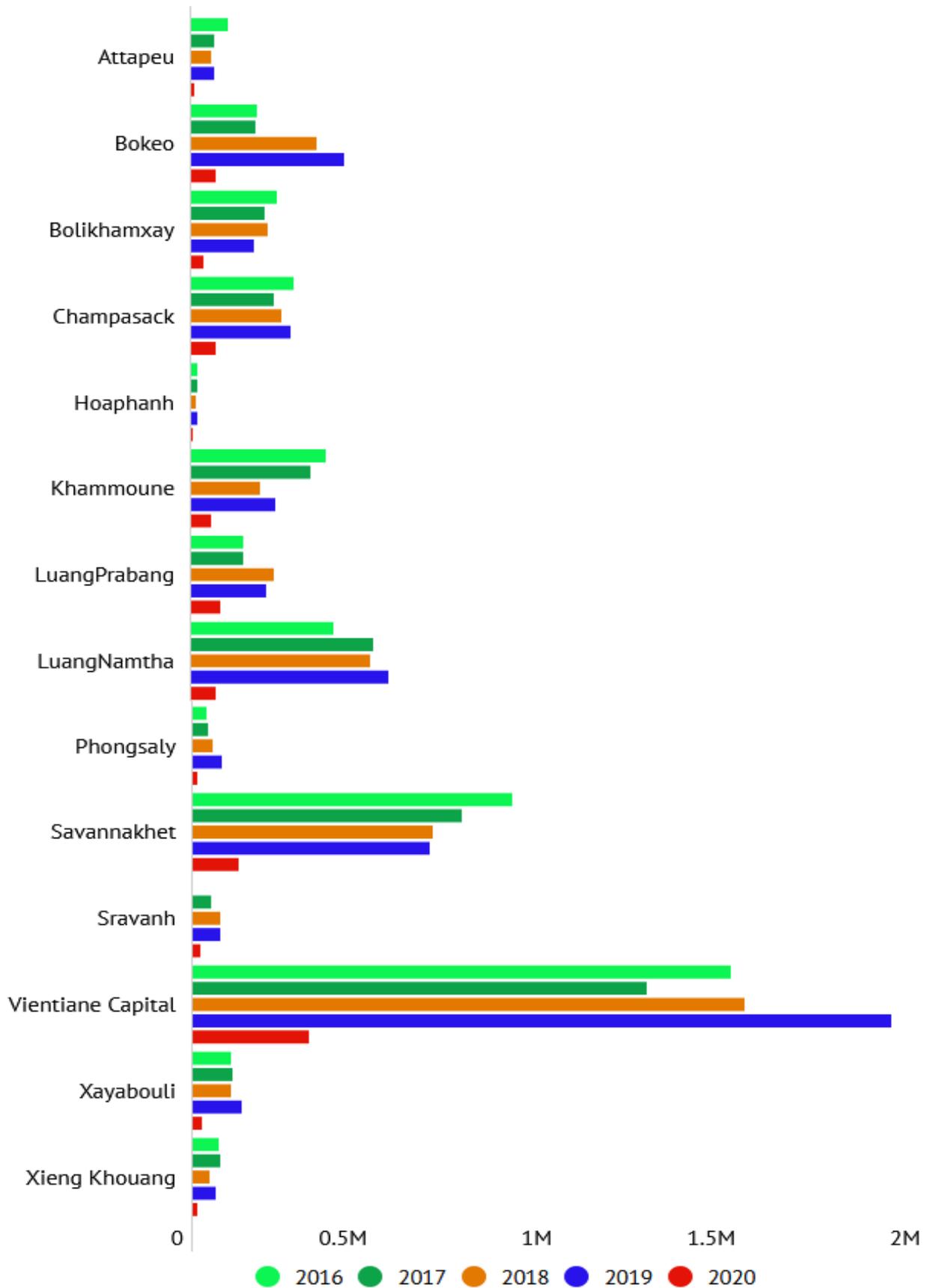


Table 13: Tourist Arrivals to Laos by Port of Entry by Nationality

Region	Country	Port of Entry												
		Attapeu		Bokeo		Bolikhamsay		Champasak			Huaphanh	Khammoune		Luang prabang
		Phou Keua	Mittha phab Bridge IV	Golden Triangles	Ban Mone	Pakxan	Namphao	Vang Tao	Pakse Airport	Nong Nok Khian	Nam Souy	Mittha phab Bridge III	Naphao	Luang prabang Airport
Grand Total		9,643	41,998	22,909	540	5,576	27,034	50,012	5,152	10,721	4,289	20,624	33,019	65,844
ASEAN		9,022	16,216	2,755	533	5,478	25,557	40,766	1,122	5,697	3,975	18,147	32,707	12,896
	Brunei	-	-	-	-	-	-	-	2	1	-	1	-	8
	Cambodia	6	24	19	-	51	23	242	41	2,723	5	52	-	133
	Indonesia	5	29	41	-	4	10	7	24	6	-	15	1	193
	Malaysia	1	149	133	-	68	18	81	38	23	2	72	1	462
	Myanmar	2	18	24	533	1	10	14	6	11	-	11	2	45
	Philippines	14	290	8	-	4	220	61	42	25	5	28	5	319
	Singapore	2	32	32	-	3	3	37	14	15	-	14	1	580
	Thailand	63	14,677	2,334	-	5,241	302	38,927	289	46	3	13,514	359	10,077
	Vietnam	8,929	997	164	-	106	24,971	1,397	666	2,847	3,960	4,440	32,338	1,079
Asia and Pacific		65	7,493	19,972	7	52	358	6,620	1,362	1,071	91	1,286	134	16,613
	Australia	3	919	20	-	-	35	84	243	135	13	116	7	2,185
	China	36	5,383	19,723	7	7	65	310	309	496	40	478	6	7,753
	India	7	22	3	-	-	46	66	57	53	-	24	1	492
	Japan	6	280	17	-	10	51	261	212	65	16	118	2	3,341
	Korea (Rep)	1	347	64	-	5	100	347	390	114	3	34	5	1,169
	New Zealand	-	162	1	-	-	15	12	34	46	-	8	7	312
	Taiwan (pr. of China)	2	51	60	-	-	13	29	59	10	-	7	-	534
	Others	10	329	84	-	30	33	5,511	58	152	19	501	106	827
Europe		535	12,420	86	-	21	780	2,038	1,879	3,198	181	880	84	24,191
	Austria	-	287	-	-	-	14	40	47	54	1	10	4	550
	Belgium	4	392	1	-	-	19	43	102	113	5	16	3	634
	Denmark	2	366	4	-	-	7	16	36	27	4	17	2	558
	Finland	1	108	1	-	-	4	19	21	32	1	31	-	226
	France	34	2,058	5	-	11	141	451	445	1,277	50	64	25	6,210
	Germany	19	2,140	7	-	3	107	150	254	480	38	115	16	3,432
	Greece	-	43	-	-	-	5	-	4	3	-	3	-	144
	Italy	4	614	9	-	-	25	39	93	124	8	21	1	1,032
	Netherlands	2	253	-	-	1	52	54	77	172	19	45	5	811
	Norway	-	114	5	-	-	3	17	16	12	-	11	-	252
	Russia	423	151	3	-	1	84	23	44	58	11	3	3	411
	Spain	-	320	-	-	-	28	17	44	94	3	23	2	615
	Sweden	-	286	-	-	-	24	16	38	30	1	36	1	370
	Switzerland	6	406	15	-	4	13	92	116	129	14	43	3	1,118
	United Kingdom	13	2,202	23	-	1	134	130	356	326	10	94	12	4,539
	Others	27	2,680	13	-	-	120	931	186	267	16	348	7	3,289
Americas		14	4,791	96	-	20	150	557	662	463	38	302	15	11,465
	Canada	6	946	7	-	2	26	78	115	159	9	94	8	1,670
	USA	6	1,631	75	-	6	69	409	418	256	27	189	5	7,922
	Others	2	2,214	14	-	12	55	70	129	48	2	19	2	1,873
Africa and Middle East		7	1,078	-	-	5	189	31	127	292	4	9	79	679
	Israel	4	527	-	-	-	42	13	69	268	-	4	-	427
	Others	3	551	-	-	5	147	18	58	24	4	5	79	252

Port of Entry														
Luang Namtha	Phongsaly		Savannakhet			Sravanh	Vientiane			Xayabouli			Xieng Khouang	Total
Boten	Lam Tuai	Pang Hok	Mittha phab Bridge II	Dane Savanh	Savanh Airport	Lalai	Mittha phab Bridge I	Thanaleng Railway Station	Wattay Airport	Nam Heuang Bridge	Nam Ngeun	Phou dou	Nam Kanh	2020
79,827	2,365	8,587	79,427	42,446	643	22,309	212,499	730	103,559	8,492	13,337	1,537	13,328	886,447
1,127	-	5,897	73,849	39,617	133	22,189	181,690	348	20,705	8,006	13,046	1,508	12,533	555,519
-	-	1	-	1	-	-	51	2	36	-	-	-	-	103
2	-	2	155	12	1	2	701	4	788	24	2	-	-	5,012
-	-	-	32	7	1	-	278	3	549	1	5	2	4	1,217
28	-	11	245	58	9	-	1,411	10	2,920	26	28	5	1	5,800
17	-	-	177	10	2	-	245	12	253	1	20	2	1	1,417
-	-	7	514	165	3	5	1,100	25	817	3	14	-	5	3,679
8	-	2	47	9	5	-	419	21	749	7	7	-	1	2,008
1,065	-	305	70,088	3,972	108	22	155,901	265	10,343	7,860	12,845	1,473	24	350,103
7	-	5,569	2,591	35,383	4	22,160	21,584	6	4,250	84	125	26	12,497	186,180
78,504	2,365	244	1,931	788	134	41	25,573	215	61,031	135	94	12	106	226,297
6	-	6	171	93	22	-	416	13	2,736	19	13	-	16	7,271
78,405	2,365	8	119	110	34	14	1,873	1	20,816	52	37	1	18	138,466
-	-	8	19	49	2	3	121	2	764	-	2	-	2	1,743
26	-	11	211	77	46	3	1,830	111	4,326	20	7	-	38	11,085
24	-	29	265	311	2	6	6,204	40	30,672	21	31	-	26	40,210
6	-	168	27	24	2	-	25	-	372	3	1	-	1	1,226
14	-	1	14	1	13	-	60	-	840	3	-	-	3	1,714
23	-	13	1,105	123	13	15	15,044	48	505	17	3	11	2	24,582
75	-	425	2,372	1,414	160	25	4,540	123	14,077	226	138	9	582	70,459
2	-	6	18	12	1	-	29	-	164	4	1	-	6	1,250
2	-	24	43	32	5	-	53	5	457	8	5	-	4	1,970
-	-	1	57	9	1	1	31	9	430	6	1	-	6	1,591
4	-	2	61	19	7	-	4	-	230	5	-	-	4	780
10	-	132	371	217	56	14	172	23	3,536	30	57	-	120	15,509
17	-	42	192	154	21	1	77	14	1,261	44	19	1	28	8,632
-	-	-	3	4	-	-	1	-	36	-	-	-	-	246
-	-	40	32	35	2	-	34	3	616	6	-	-	13	2,751
2	-	55	75	47	8	-	17	2	557	17	2	-	14	2,287
-	-	-	73	9	1	-	16	2	326	10	1	-	6	874
9	-	15	131	148	-	4	1,231	10	365	1	6	-	9	3,144
5	-	18	11	29	-	-	10	5	234	1	-	-	17	1,476
-	-	3	111	23	3	-	83	2	372	6	4	-	10	1,419
4	-	28	100	12	16	-	267	14	478	17	17	-	9	2,921
11	-	36	408	217	25	-	148	5	2,777	26	23	-	76	11,592
9	-	23	686	447	14	5	2,367	29	2,238	45	2	8	260	14,017
108	-	1,981	1,106	523	187	48	477	8	6,913	112	57	8	75	30,176
27	-	16	156	69	22	3	115	1	1,088	1	8	-	12	4,638
43	-	22	720	323	111	11	307	6	5,383	96	37	3	41	18,116
38	-	1,943	230	131	54	34	55	1	442	15	12	5	22	7,422
13	-	40	169	104	29	6	219	36	833	13	2	-	32	3,996
2	-	28	5	33	1	-	2	-	212	-	-	-	27	1,664
11	-	12	164	71	28	6	217	36	621	13	2	-	5	2,332

Table 14: Number of Domestic Tourists, 2016-2020

Province	2016	2017	2018	2019	2020
Grand Total	1,986,738	2,236,914	2,818,576	2,350,851	1,581,100
Attapeu	27,571	28,840	85,549	66,793	41,247
Bokeo	42,561	48,565	53,020	52,442	17,932
Bolikhamxay	60,875	60,950	73,115	134,169	68,926
Champasak	399,692	479,838	329,609	292,093	25,122
Houaphanh	12,642	17,707	30,682	23,401	12,226
Khammouane	163,799	135,516	140,336	149,078	274,122
Luang Namtha	14,754	242,883	182,392	40,549	36,955
Luang Prabang	173,733	182,470	178,409	221,934	133,212
Oudomxay	78,148	71,597	82,063	112,118	93,525
Phongsaly	40,063	60,807	-	8,623	39,910
Saravanh	65,025	66,700	73,383	82,450	17,294
Savannakhet	335,279	341,364	369,840	476,697	434,325
Sekong	13,121	10,764	26,409	53,559	38,289
Vientiane Capital	65,680	55,953	706,677	144,232	10,504
Vientiane Province	363,061	353,874	357,836	382,139	261,562
Xaisomboun	19,022	15,272	19,569	17,465	15,175
Xaiyabouli	99,892	15,928	42,229	29,222	17,923
Xieng Khouang	11,820	47,886	67,458	63,887	42,851

Table 15: Visitors by Province, 2016-2020

Province	2016	2017	2018	2019	2020
Grand Total	6,783,874	6,372,514	6,553,315	7,358,039	1,490,073
Attapeu	130,773	71,924	98,720	164,139	22,445
Bokeo	219,603	207,864	331,477	637,842	155,359
Bolikhamxay	231,920	181,710	215,513	157,607	60,449
Champasak	621,870	831,779	979,264	1,077,645	17,807
Houaphanh	50,039	50,154	39,877	58,757	10,723
Khammouane	538,027	464,584	283,494	444,396	39,283
Luang Namtha	531,366	600,369	573,145	661,852	79,998
Luang Prabang	643,319	472,942	576,610	638,101	142,435
Oudomxay	192,496	186,351	130,540	118,468	40,817
Phongsaly	103,583	144,012	135,593	160,012	35,064
Saravanh	88,325	92,550	37,453	112,770	23,895
Savannakhet	866,630	724,243	603,623	650,339	144,914
Sekong	34,024	38,429	30,720	55,438	1,711
Vientiane Capital	1,643,692	1,347,866	2,018,174	1,868,985	520,758
Vientiane Province	589,948	592,650	295,583	329,857	129,419
Xaisomboun	26,465	15,831	8,069	21,252	561
Xaiyabouli	197,628	218,995	118,190	117,172	42,497
Xieng Khouang	74,166	130,261	77,270	83,407	21,938

Graph 11: Out-going Laos Travelers

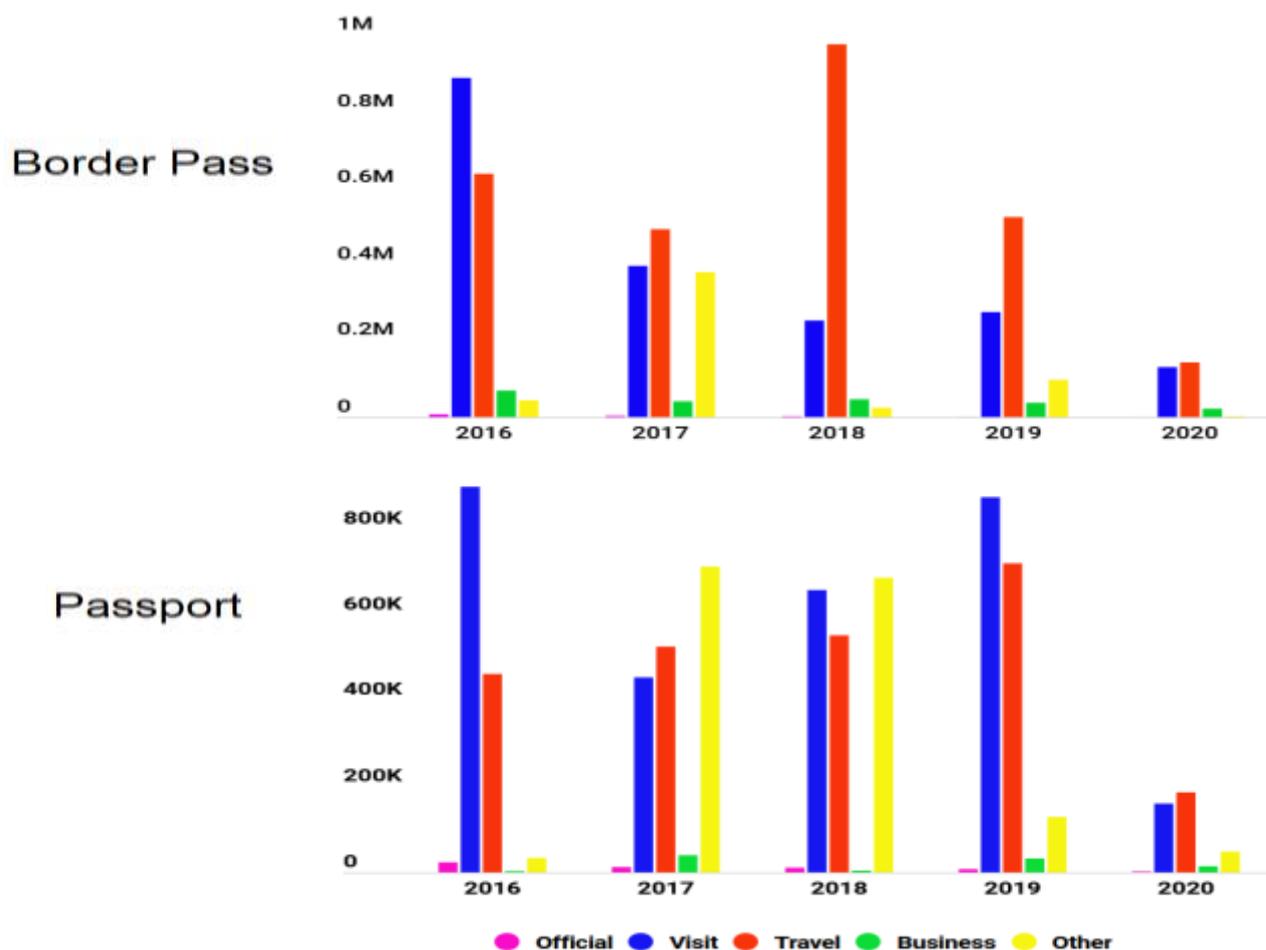


Table 16: Out-going Lao Travelers by Province, 2015-2020

Border Check Point	2015	2016	2017	2018	2019	2020	% ▽
Grand Total	3,066,525	3,058,815	3,049,152	3,206,870	2,690,430	706,904	-73.7
Attapeu	7,497	5,249	5,569	4,322	3,842	1,648	-57.1
Bokeo	34,576	54,223	43,222	83,887	65,602	20,904	-68.1
Bolikhamxay	102,043	105,683	103,780	118,121	86,243	30,367	-64.8
Champasak	157,069	216,080	260,246	261,998	217,821	74,552	-65.8
Huaphanh	3,957	5,617	2,293	5,632	3,710	1,422	-61.7
Khammouane	495,225	495,540	393,197	92,312	68,488	23,406	-65.8
Luangnamtha	162,989	130,575	113,235	145,205	106,106	24,451	-77.0
Luangprabang	1,998	1,890	1,801	8,873	7,878	1,368	-82.6
Phongsaly	3,967	4,756	4,721	30,536	32,682	8,767	-73.2
Sravanh			11,384	9,964	11,506	3,491	-69.7
Savannakhet	347,932	329,345	389,178	604,589	381,415	133,122	-65.1
Vientiane Capital	1,570,894	1,543,693	1,535,634	1,635,403	1,331,654	311,563	-76.6
Xayabouli	170,153	159,343	174,752	197,276	366,915	68,874	-81.2
Xiangkhouang	8,225	6,821	10,140	8,752	6,568	2,969	-54.8

Table 17: Out-going Lao Travelers, 2018-2020 (by purpose)

Border Check Point	Total	Total	2020					Total
	2018	2019	Official	Visit	Travel	Business	Other	2020
Total	3,206,870	2,690,430	2,099	290,375	328,690	35,700	50,040	706,904
Friendship bridge I	1,512,054	1,189,344	240	177,230	63,649	21	29,946	271,086
Border Pass	534,178	345,353	-	106,185	18,265	-	-	124,450
Passport	977,876	843,991	240	71,045	45,384	21	29,946	146,636
Wattay Airport	123,349	142,310	5	2,744	13,875	13,875	9,978	40,477
Border Pass	-	-	-	-	-	-	-	-
Passport	123,349	142,310	5	2,744	13,875	13,875	9,978	40,477
Luangnamtha	145,205	106,106	107	6,308	6,798	10,730	508	24,451
Border Pass	138,082	98,093	62	6,304	6,304	10,730	-	23,400
Passport	7,123	8,013	45	4	494	-	508	1,051
Bolikhamsay	118,121	86,243	67	14,948	14,929	423	-	30,367
Border Pass	44,736	29,312	-	3,206	8,388	423	-	12,017
Passport	73,385	56,931	67	11,742	6,541	-	-	18,350
Khammouane	92,312	68,488	3	2,171	13,908	374	6,950	23,406
Border Pass	32,034	6,523	-	9	374	374	15	772
Passport	60,278	61,965	3	2,162	13,534	-	6,935	22,634
Savannakhet	587,535	380,913	48	666	131,244	92	791	132,841
Border Pass	309,961	156,857	6	143	64,533	3	328	65,013
Passport	277,574	224,056	42	523	66,711	89	463	67,828
Savannakhet Airport	17,054	502	1	140	140	-	-	281
Border Pass	-	-	-	-	-	-	-	-
Passport	17,054	502	1	140	140	-	-	281
Bokeo	83,887	65,602	9	96	20,649	86	64	20,904
Border Pass	36,176	31,826	-	96	9,166	82	64	9,408
Passport	47,711	33,776	9	-	11,483	4	-	11,496
Champasak	259,337	202,715	124	43,782	22,941	-	-	66,847
Border Pass	102,307	75,586	-	4,408	20,312	-	-	24,720
Passport	157,030	127,129	124	39,374	2,629	-	-	42,127
Champasak Airport	2,661	15,106	2	-	7,703	-	-	7,705
Border Pass	-	-	-	-	-	-	-	-
Passport	2,661	15,106	2	-	7,703	-	-	7,705
Xayabouli	197,276	366,915	25	41,786	16,962	8,620	1,481	68,874
Border Pass	69,552	156,187	-	9,932	7,620	8,620	1,481	27,653
Passport	127,724	210,728	25	31,854	9,342	-	-	41,221
Huaphanh	5,632	3,710	841	13	390	176	2	1,422
Border Pass	2,177	939	-	12	299	49	2	362
Passport	3,455	2,771	841	1	91	127	-	1,060
Luangprabang Airport	8,873	7,878	3	88	1,275	2	-	1,368
Border Pass	-	-	-	-	-	-	-	-
Passport	8,873	7,878	3	88	1,275	2	-	1,368
Xiengkhouang	8,752	6,568	31	303	2,578	57	-	2,969
Border Pass	2,419	1,189	12	99	361	57	-	529
Passport	6,333	5,379	19	204	2,217	-	-	2,440
Attapeu	4,322	3,842	529	56	794	9	260	1,648
Border Pass	586	260	2	12	63	-	-	77
Passport	3,736	3,582	527	44	731	9	260	1,571
Phongsaly	30,536	32,682	-	-	7,477	1,230	60	8,767
Border Pass	24,720	25,407	-	-	6,032	1,230	60	7,322
Passport	5,816	7,275	-	-	1,445	-	-	1,445
Sravanh	9,964	11,506	64	44	3,378	5	-	3,491
Border Pass	1,897	3,853	-	10	1,078	-	-	1,088
Passport	8,067	7,653	64	34	2,300	5	-	2,403

Table 18: Number of Hotels, Guesthouses, Resorts, Restaurants and Entertainment Establishments, 2019-2020

Province	Type									Total 2019	Total 2020
	Hotel		GH, Resort		Restaurant		Eatery	Entertainment			
	2019	2020	2019	2020	2019	2020	2020	2019	2020		
Total	637	695	2,283	2,542	2,679	2,515	1120	246	256	5,845	7,128
Attapeu	23	21	33	35	52	27	29	1	2	109	85
Bokeo	18	20	72	67	74	49	64	5	20	169	156
Bolikhamxay	40	34	119	94	272	106	167	11	12	442	246
Champasack	59	72	224	225	182	233	197	7	24	472	554
Houaphanh	11	11	62	73	199	112	77	1	2	273	198
Khammouane	24	25	115	113	159	158	159	2	12	300	308
Luang Namtha	8	11	102	98	178	99	68	9	8	297	216
Luang Prabang	69	83	279	408	311	421	0	19	28	678	940
Oudomxay	22	21	108	125	252	270	72	5	18	387	434
Phongsaly	12	11	62	69	61	71	0	3	4	138	155
Saravanh	6	8	49	54	48	52	63	66	3	169	117
Savannakhet	49	48	161	174	215	186	57	7	7	432	415
Sekong	11	9	33	38	20	21	29	7	19	71	87
Vientiane Capital	232	248	220	228	108	125	0	35	26	595	627
Vientiane Province	26	44	314	360	279	334	33	34	31	653	769
Xaisomboun	1	2	37	58	54	71	43	4	2	96	133
Xaiyabouli	8	7	177	185	90	87	30	22	29	297	308
Xieng Khouang	18	20	116	138	125	93	32	8	9	267	260

Table 19: Number of Accommodation Establishments, and Rooms 2015-2020

Province	Number of Establishments						Number of Rooms					
	2015	2016	2017	2018	2019	2020	2015	2016	2017	2018	2019	2020
Grand Total	2,449	2,527	2,734	3,102	2,920	3,237	48,386	46,513	50,600	56,825	55,541	56,347
Attapeu	58	58	59	54	56	56	703	930	960	1,013	823	873
Bokeo	77	80	85	86	90	87	1,084	1,273	1,332	1,297	1,412	1,536
Bolikhamxay	113	120	126	160	159	128	2,160	2,248	2,388	2,884	2,913	2,314
Champasack	232	224	235	285	283	297	3,602	3,788	4,059	5,182	3,793	4,995
Houaphanh	66	67	68	74	73	84	827	877	883	956	984	1,038
Khammouane	127	127	135	139	139	138	2,798	1,960	2,174	2,261	2,286	1,824
Luang Namtha	97	98	107	105	110	109	1,384	1,614	1,545	1,519	1,509	1,837
Luang Prabang	299	297	313	477	348	491	5,005	4,844	5,368	5,276	6,746	6,447
Oudomxay	90	101	107	134	130	146	1,619	1,764	1,906	2,271	2,231	2,224
Phongsaly	57	64	71	73	74	80	624	720	746	905	915	1,154
Saravane	46	47	54	58	55	62	373	373	517	814	816	840
Savannakhet	196	204	205	223	210	222	4,351	4,512	4,521	4,482	4,686	4,362
Sekong	40	40	52	46	44	47	456	456	628	599	706	619
Vientiane Capital	427	429	459	483	452	476	12,028	12,704	13,030	14,244	14,013	14,066
Vientiane Province	265	269	312	344	340	404	8,153	4,321	5,592	6,203	6,372	6,370
Xaisomboun	38	38	38	45	38	60	337	336	336	475	336	575
Xaiyabouli	113	150	181	173	185	192	1,388	1,846	2,257	2,343	2,557	2,422
Xieng Khouang	108	114	127	143	134	158	1,494	1,947	2,358	4,101	2,443	2,851

Table 20: Number of Hotels, Guest Houses, Rooms and Beds, in 2020

Province	Hotels			Guest Houses and Resort			Total		
	No	Room	Bed	No	Room	Bed	No	Room	Beds
Total	695	26,279	35,168	2,542	30,068	41,301	3,237	56,347	76,469
Attapeu	21	610	616	35	263	347	56	873	963
Bokeo	20	791	1084	67	745	955	87	1,536	2,039
Bolikhamxay	34	1024	1413	94	1290	1657	128	2,314	3,070
Champasack	72	2746	3366	225	2249	2832	297	4,995	6,198
Houaphanh	11	242	329	73	796	1126	84	1,038	1,455
Khammouane	25	912	1222	113	912	1224	138	1,824	2,446
Luang Namtha	11	461	629	98	1376	1462	109	1,837	2,091
Luang Prabang	83	2478	4220	408	3969	5411	491	6,447	9,631
Oudomxay	21	821	1182	125	1403	1858	146	2,224	3,040
Phongsaly	11	388	581	69	766	1133	80	1,154	1,714
Saravane	8	179	260	54	661	920	62	840	1,180
Savannakhet	48	2115	2847	174	2247	2569	222	4,362	5,416
Sekong	9	256	350	38	363	430	47	619	780
Vientiane Capital	248	9818	12439	228	4248	4775	476	14,066	17,214
Vientiane Province	44	2357	3098	360	4013	9059	404	6,370	12,157
Xaisomboun	2	35	50	58	540	572	60	575	622
Xaiyabouli	7	241	340	185	2181	2447	192	2,422	2,787
Xieng Khouang	20	805	1142	138	2046	2524	158	2,851	3,666

Table 21: Visitor Arrivals to Luang Prabang Province

Region	Country	2017		2018		2019		2020		% 7
Grand Total		655,412		755,019		860,035		211,490		-75
Laos		182,470		178,409		221,934		133,212		-40
Foreigner		472,942	100%	576,610	100%	638,101	100%	78,278	100%	-88
ASEAN		73,719	15.59	84,827	14.71	105,496	16.53	17,492	22.35	-83
	Brunei	56	0.01	62	0.01	248	0.04	8	0.01	-97
	Cambodia	737	0.16	290	0.05	882	0.14	192	0.25	-78
	Indonesia	146	0.03	150	0.03	1,454	0.23	179	0.23	-88
	Malaysia	124	0.03	349	0.06	4,884	0.77	541	0.69	-89
	Myanmar	454	0.10	166	0.03	481	0.08	97	0.12	-80
	Philippines	153	0.03	317	0.05	3,050	0.48	253	0.32	-92
	Singapore	162	0.03	226	0.04	6,985	1.09	1,239	1.58	-82
	Thailand	64,372	13.61	75,035	13.01	77,892	12.21	13,753	17.57	-82
	Vietnam	7,515	1.59	8,232	1.43	9,620	1.51	1,230	1.57	-87
Asia and Pacific		136,530	28.87	171,726	29.78	188,725	29.58	21,903	27.98	-88
	Australia	15,883	3.36	18,719	3.25	19,301	3.02	2,178	2.78	-89
	China	66,392	14.04	81,052	14.06	90,567	14.19	12,607	16.11	-86
	India	247	0.05	304	0.05	3,598	0.56	648	0.83	-82
	Japan	17,930	3.79	19,213	3.33	19,312	3.03	3,904	4.99	-80
	Korea (Rep)	34,578	7.31	38,470	6.67	38,531	6.04	1,194	1.53	-97
	New Zealand	257	0.05	616	0.11	2,729	0.43	203	0.26	-93
	Taiwan	1,189	0.25	3,261	0.57	4,351	0.68	540	0.69	-88
	Others	54	0.01	10,091	1.75	10,336	1.62	629	0.80	-94
Europe		178,784	37.80	215,322	37.34	213,850	33.51	25,254	32.26	-88
	Austria	3,415	0.72	4,549	0.79	4,738	0.74	587	0.75	-88
	Belgium	1,127	0.24	1,248	0.22	4,190	0.66	647	0.83	-85
	Denmark	3,582	0.76	3,887	0.67	3,965	0.62	568	0.73	-86
	Finland	4,530	0.96	5,616	0.97	5,732	0.90	269	0.34	-95
	France	31,468	6.65	33,480	5.81	33,592	5.26	6,894	8.81	-79
	Germany	30,749	6.50	32,291	5.60	32,561	5.10	3,618	4.62	-89
	Greece	859	0.18	946	0.16	834	0.13	202	0.26	-76
	Italy	13,156	2.78	15,673	2.72	16,055	2.52	1,319	1.69	-92
	Netherlands	8,953	1.89	9,725	1.69	10,601	1.66	853	1.09	-92
	Norway	4,382	0.93	4,697	0.81	4,732	0.74	230	0.29	-95
	Russia	14,874	3.14	16,810	2.92	17,384	2.72	221	0.28	-99
	Spain	7,147	1.51	8,713	1.51	8,792	1.38	766	0.98	-91
	Sweden	4,899	1.04	5,972	1.04	5,923	0.93	441	0.56	-93
	Switzerland	9,367	1.98	9,757	1.69	9,538	1.49	833	1.06	-91
	United Kingdom	33,965	7.18	34,795	6.03	35,007	5.49	4,735	6.05	-86
	Others	6,311	1.33	27,163	4.71	20,206	3.17	3,071	3.92	-85
Americas		74,407	15.73	90,926	15.77	115,682	18.13	12,418	15.86	-89
	Canada	21,937	4.64	22,497	3.90	25,973	4.07	1,718	2.19	-93
	USA	29,178	6.17	34,280	5.95	57,020	8.94	8,840	11.29	-84
	Others	23,292	4.92	34,149	5.92	32,689	5.12	1,860	2.38	-94
Africa and Middle East		9,502	2.01	13,809	2.39	14,348	2.25	1,211	1.55	-92
	Israel	5,324	1.13	5,791	1.00	5,130	0.80	452	0.58	-91
	Others	4,178	0.88	8,018	1.39	9,218	1.44	759	0.97	-92

Part II: Domestic Visitor Survey

The results in this section of the report relate to information obtained from 1,098 domestic visitors surveyed during the period September-December 2020 at Vientiane Capital, Luangprabang City, Khammouane Province, Champassack City and Viangvieng Districts. The Domestic visitors who were randomly interviewed represent all tourist arrivals to Provinces.

Table 22: Profile of Domestic Tourist Arrivals to Provinces, 2020

CHARACTERISTIC	2020
SEX	100%
Male	43.7
Female	56.3
AGE GROUP	100%
15 to 19	7.0
20 to 29	47.0
30 to 39	28.0
40 to 49	15.0
50 to 59	2.0
60 and above	1.0
OCCUPATION	100%
Government	26.6
Private company	26.4
Student	10.4
Business	32.1
Retired	1.7
Housewife	2.4
Others	0.4
PURPOSE OF VISIT	%
Holiday and relaxing	84.7
Business	6.0
Visit family and friend	6.7
Official, convention and seminar	8.5
Treat Health	0.7
Religion	0.6
Others	0.3
MODE OF ARRIVAL	100%
Air	22.1
Bus	9.0
Car	67.1
Boat	1.2
Other	0.6
Monthly Income	100%
Less than 1,000,000	19.3
1,000,001-2,000,000	10.2
2,000,001-3,000,000	14.2
3,000,001-4,000,000	19.5
4,000,001-5,000,000	9.2
5,000,001-6,000,000	12.4
More than 6,000,000	15.2

Continue

CHARACTERISTIC	2020
PERSONS ACCOMPANIED WITH	%
Alone	13.6
Family	39.0
Friend	46.7
Others	0.9
TYPE OF ACCOMMODATION	100%
Hotel	26.4
Guest House	45.7
Private house	24.6
Others	3.3
Average expenditure	100%
Less than 500,000	22.3
500,001-1,000,000	13.3
1,000,001-2,000,000	21.4
2,000,001-3,000,000	24.0
3,000,001-4,000,000	9.7
4,000,001-5,000,000	5.9
More than 5,000,000	3.4
AVERAGE LENGTH OF STAY (DAYS)	3

Part III: Tourism Projections

Table 23: Tourist Arrivals to Laos, Revenue from Tourism, Average Length of Stay by Time Trend from 1993-2025

Year	Number of Tourist Arrivals	Revenue from Tourism (Dollars)	Average Length of Stay (Days) for international tourists	Remark
1993	102,946	6,280,000	3.5	
1994	146,155	7,557,600	5.1	
1995	346,460	24,738,480	4.3	
1996	403,000	43,592,263	4.1	
1997	463,200	73,276,904	5.0	
1998	500,200	79,960,145	5.0	
1999	614,278	97,265,324	5.5	
2000	737,208	113,898,285	5.5	
2001	673,823	103,786,323	8.0	
2002	735,662	113,409,883	6.5	
2003	636,361	87,302,412	6.0	
2004	894,806	118,947,707	6.5	
2005	1,095,315	146,770,074	7.0	
2006	1,215,106	173,249,896	7.0	
2007	1,623,943	233,304,695	7.0	
2008	1,736,787	275,515,758	6.5	
2009	2,008,363	267,700,224	7.0	
2010	2,513,028	381,669,031	7.0	
2011	2,723,564	406,184,338	7.0	
2012	3,330,072	506,022,586	7.2	
2013	3,779,490	595,909,127	8.4	
2014	4,158,719	641,636,543	7.9	
2015	4,684,429	725,365,681	7.5	
2016	4,239,047	724,191,957	7.57	
2017	3,868,838	648,067,008	8.39	
2018	4,186,432	811,010,661	7.99	
2019	4,791,065	934,710,409	7.93	
2020	886,447	213,367,141	7.93	
2021	1,016,040	256,344,656	3.00	Estimated
2022	1,077,002	271,725,235	3.00	Estimated
2025	1,433,015	361,546,531	5.00	Estimated

Table 24: Tourist Arrivals Forecast by Season from 2020 to 2025

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2005	77,093	81,766	113,722	100,477	83,665	96,140	67,878	85,940	77,694	99,437	100,217	111,286	1,095,315
2006	111,917	112,520	104,675	99,928	94,017	85,016	79,525	93,045	86,762	108,720	111,747	127,234	1,215,106
2007	150,853	140,238	137,463	117,805	141,771	117,741	121,541	127,687	126,071	152,366	139,478	150,929	1,623,943
2008	158,776	149,744	140,256	142,321	150,314	149,299	133,355	122,636	128,427	134,943	158,673	168,043	1,736,787
2009	186,668	176,596	154,059	101,288	117,754	140,929	161,055	156,239	178,194	191,697	190,132	253,752	2,008,363
2010	229,032	196,746	210,337	224,753	179,168	140,929	182,876	201,273	195,318	220,925	237,692	265,613	2,484,662
2011	265,367	237,554	257,454	221,854	266,080	237,153	244,181	219,440	209,259	182,671	192,683	189,868	2,723,564
2012	298,227	283,945	285,583	314,494	287,100	267,306	213,953	238,725	228,186	275,948	347,212	289,393	3,330,072
2013	345,411	350,459	308,847	331,717	297,038	273,152	297,439	308,065	280,235	326,579	331,823	328,725	3,779,490
2014	367,980	384,664	360,675	366,610	339,580	232,400	316,631	304,725	368,666	382,064	365,824	368,900	4,158,719
2015	436,358	426,697	421,841	416,628	325,095	298,970	337,805	358,358	461,921	400,054	420,650	380,052	4,684,429
2016	400,140	450,902	396,975	363,538	343,162	296,272	296,242	323,603	302,981	336,863	367,964	360,405	4,239,047
2017	339,764	350,380	355,217	346,559	314,344	298,306	278,971	280,983	262,464	325,574	358,997	357,280	3,868,838
2018	358,248	347,227	362,221	376,133	339,165	344,286	282,602	386,911	295,293	348,281	352,225	393,840	4,186,432
2019	331,524	337,356	393,497	404,945	392,491	368,646	418,537	437,586	362,005	413,251	473,648	457,579	4,791,065
2020	351,104	345,900	189,443										886,447
2021	82,492	95,850	92,176	90,935	80,267	75,875	70,719	82,593	77,610	86,542	89,900	91,082	1,016,041
2022	87,442	101,601	97,707	96,391	85,083	80,427	74,962	87,548	82,267	91,736	95,294	96,546	1,077,004
2025	116,347	135,186	130,005	128,254	113,208	107,013	99,742	116,488	109,460	122,058	126,794	128,461	1,433,016

Table 25: Number of Lao Travel Agents from 2016-2020

Province	Number of Travel Agents					Number of Branch Travel Agents				
	2016	2017	2018	2019	2020	2016	2017	2018	2019	2020
Total	381	422	503	539	549	51	45	36	36	34
Attapeu	3	3	3	3	3	0	0	0	0	0
Bokeo	16	17	15	15	15	1	1	1	1	1
Bolikhamxay	2	4	4	6	6	0	0	0	0	0
Champasack	27	30	32	27	27	7	7	7	7	7
Houaphanh	1	2	2	2	2	0	0	0	0	0
Khammouane	3	5	6	6	5	2	2	1	1	0
Luang Namtha	6	7	7	7	9	1	1	1	1	1
Luang Prabang	61	67	78	81	81	23	20	17	16	16
Oudomxay	3	3	3	5	5	0	0	0	0	0
Phongsaly	0	1	3	2	2	1	1	0	0	0
Saravane	0	2	2	2	2	0	0	0	0	0
Savannakhet	10	11	11	10	10	0	0	0	0	0
Sekong	0	0	0	0	0	0	0	0	0	0
Vientiane Capital	218	238	292	317	327	9	8	3	5	4
Vientiane Province	17	18	25	32	32	2	2	3	3	3
Xaisomboun	0	0	0	0	0	0	0	0	0	0
Xaiyabouli	7	8	12	16	15	0	0	0	0	0
Xieng Khouang	7	6	8	8	8	5	3	3	2	2

Table 26: Number of Tourist Sites in Laos in 2020

Province	Natural sites	Cultural sites	Historical sites	Garand Total	Operated	Registered	Under development
Total	1314	591	294	2199	809	1040	587
Attapeu	33	18	12	63	19	11	7
Bokeo	53	14	10	77	18	40	41
Bolikhamxay	100	12	3	115	30	47	7
Champasak	127	55	35	217	217	13	16
Houaphanh	43	28	62	133	15	83	4
Khammouane	143	33	31	207	28	157	120
Luang Namtha	55	47	7	109	62	68	15
Luang Prabang	114	77	33	224	24	90	25
Oudomxay	54	40	12	106	30	58	46
Phongsaly	27	74	4	105	80	69	7
Saravanh	50	38	6	94	33	90	16
Savannakhet	74	32	11	117	112	24	60
Sekong	19	6	9	34	5	17	14
Vientiane Capital	45	24	15	84	19	11	21
Vientiane Province	171	25	4	200	44	168	165
Xaisomboun	57	5	10	72	4	35	8
Xaiyabouli	70	19	7	96	49	5	13
Xieng Khouang	79	44	23	146	20	54	2

Table 27: Domestic visitor arrivals by mode of transport and purpose of visit, 2016-2020

Year	2020
Grand Total	1,581,100
By MODE OF TRANSPORT	
Air	349,423
Bus	142,299
Car	1,060,918
Boat	18,973
Other	9,487
BY PURPOSE OF VISIT	
Holiday and relaxing	1,339,192
Business	94,866
Visit family and friend	105,934
Official, convention and seminar	134,394
Treat Health	11,068
Religion	9,487
Others	4,743

Table 28: Revenue from Tourism and Major Exports, 2016-2020

Note: Revenue in Millions of US Dollars

Product	2020		2019		2018		2017		2016	
	Revenue	Rank								
Tourism	213.3	5	934.7	4	811.0	4	648.0	4	724.1	4
Garments	192.5	6	213.5	6	193.9	6	182.3	6	88.8	6
Electricity	1,976.4	1	1,326.8	3	1,408.1	3	1,280.3	3	940.7	3
Wood Products	27.2	8	58.9	8	184.5	7	48.6	8	39.0	7
Coffee	90.8	7	69.4	7	102.6	8	105.1	7	59.9	8
Agricultural Products	1,186.2	4	921.0	5	586.4	5	582.5	5	584.2	5
Minerals	1,314.4	3	1,438.0	2	1,439.4	2	1,390.5	1	1,314.0	1
Handicrafts	4.6	9	54.3	9	18.0	9	3.2	9	0.97	9
Other Industries	1,375.7	2	1,781.7	1	1,476.9	1	1,295.0	2	1,312.1	2

Source: Ministry of Industry and Commerce.

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Ministry of Information, Culture and Tourism Tourism Development Department

Head Office:

P.O. Box: 3556
Lane Xang Avenue
Vientiane, Lao PDR
Tel: (856 21) 212 251, 212 769, 217910, 252961.
Fax: (856 21) 217910.

Website:

<http://www.tourismlaos.org>
<http://www.ecotourismlaos.com>
<http://www.laotourismdevelopment.com>

Provincial Offices: Country code: 856.

Attapeu	Tel: (036) 211 056	Fax: (036) 211 014
Bokeo	Tel: (084) 211 162	Fax: (084) 211 162
Bolikhamxay	Tel: (054) 212 667	Fax: (054) 212 667
Champasack	Tel: (031) 212 021	Fax: (031) 212 021
Houaphanh	Tel: (064) 312 567	Fax: (064) 312 567
Khammouane	Tel: (051) 212 512	Fax: (051) 212 512
Luang Namtha	Tel: (086) 312 047	Fax: (086) 312 047
Luang Prabang	Tel: (071) 212 487	Fax: (071) 252 904
Oudomxay	Tel: (081) 211 797	Fax: (081) 212 482
Phongsaly	Tel: (088) 210 098	Fax: (088) 210 098
Saravanh	Tel: (034) 211 528	Fax: (034) 211 528
Savannakhet	Tel: (041) 212 755	Fax: (041) 212 755
Sekong	Tel: (038) 211 361	Fax: (038) 211 013
Vientiane Capital	Tel: (021) 222 971	Fax: (021) 212 926
Vientiane Province	Tel: (023) 211 629	Fax: (023) 211 629
Xaisomboun	Tel: (026) 210 030	Fax: (026) 210 030
Xaiyabouli	Tel: (030) 5180095	Fax: (074) 211 183
Xieng Khouang	Tel: (061) 312 217	Fax: (061) 312 217

Advisors:

Mrs. Phonemaly INTHAPHOME Deputy Director General of Tourism Development Department

Editors:

Mr. Sophab SOMSOUK Director Statistics and Tourism Research Division
 Mr. Bounthavy SISAVA Deputy Director Statistics and Tourism Research Division
 Mr. Xaynalong BOUNTA Deputy Director Statistics and Tourism Research Division

Assistants:

Ms. Angkham CHAIMAVONGSACK Technical Statistics and Tourism Research Division
 Mr. Daochan SINGKHAMYONG Technical Statistics and Tourism Research Division
 Ms. Ketmanyvone BUAKHAMSITH Technical Statistics and Tourism Research Division
 Mr. Thinakhone PHOMMAKAYSONE Technical Statistics and Tourism Research Division

Provincial Coordinators:

Ms. Vatsana BONGKHAMTAN	Attapeu	Provincial Information, Cultural and Tourism Department
Mr. Ankeo SINOUVONG	Bokeo	Provincial Information, Cultural and Tourism Department
Ms. Chansamone VOLASAN	Bolikhamsay	Provincial Information, Cultural and Tourism Department
Mr. Sonepasert SOUKKASERM	Champassak	Provincial Information, Cultural and Tourism Department
Ms. Melavanh CHIENGTHEVA	Huaphanh	Provincial Information, Cultural and Tourism Department
Ms. Bounthavay DAMLUESA	Khammouane	Provincial Information, Cultural and Tourism Department
Mr. Southat VONGCHAILA	Luang Namtha	Provincial Information, Cultural and Tourism Department
Mr. Vanphaeng ITYHIPHON	Luang Prabang	Provincial Information, Cultural and Tourism Department
Mr. Kham CHITTIVONG	Oudomxay	Provincial Information, Cultural and Tourism Department
Mr. Sombat CHANTHALUNGSY	Phongsaly	Provincial Information, Cultural and Tourism Department
Mr. Panyahack MUZIKA	Saravanh	Provincial Information, Cultural and Tourism Department
Mr. Chanthanchak KITTAVONG	Savannakhet	Provincial Information, Cultural and Tourism Department
Mr. Khanpheng SIPASERT	Sekong	Provincial Information, Cultural and Tourism Department
Ms. Ms.Vilaylack XAYAPHET	Vientiane Capital	Provincial Information, Cultural and Tourism Department
Mr. Savay PHOMMAKAYSONE	Vientiane Province	Provincial Information, Cultural and Tourism Department
Mr. kong yang XAISOMBOUN	Xaisomboun	Provincial Information, Cultural and Tourism Department
Mr. Xerker THAO	Xaiyabuli	Provincial Information, Cultural and Tourism Department
Ms. phanthaphone SAYPHOUKHEUA	Xieng Khouang	Provincial Information, Cultural and Tourism Department



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Statistics and Tourism Research Division