

Draft National Destination Management Network (DMN) Structure

Background and Objectives

Second GMS Tourism Infrastructure for Inclusive Growth Project (TIIGP 2), Ministry of Information, Culture and Tourism (MICT), supported by Asian Development Bank (ADB) aims to improve the National Destination Management Network – DMN and at the project target areas, including Luang Prabang, Vientiane Province, Vang Vieng and Southern Laos. DMN is an important mechanism for TIIGP 2 to provide financial and technical supports to public and private sectors. It is the consultation and collaboration mechanism for the public and private sectors, projects and international organizations in tourism sector.

National DMN Structure

At an early stage, the public sector DMN board and members are from MICT, officials from other ministries are the DMN meeting's participants or get invited for a specific topic.

Role of DMN Board

Provides guidance on the development, implementation and revision of the public and private sector annual action plan implementation progress on destination management during the DMN meetings which will be organized at least twice a year together with projects and international organizations in tourism sector.

Role of DMN Members

Provide inputs for the development, implementation and revision of the public and private sector annual action plan implementation progress on destination management during the DMN meetings which will be organized at least twice a year together with projects and international organizations in tourism sector.

National DMN and Laos Tourism Promotion Board

National DMN does not overlap with the Laos Tourism Promotion Board which is in the process of drafting the degree.

(Draft) National DMN Structure

