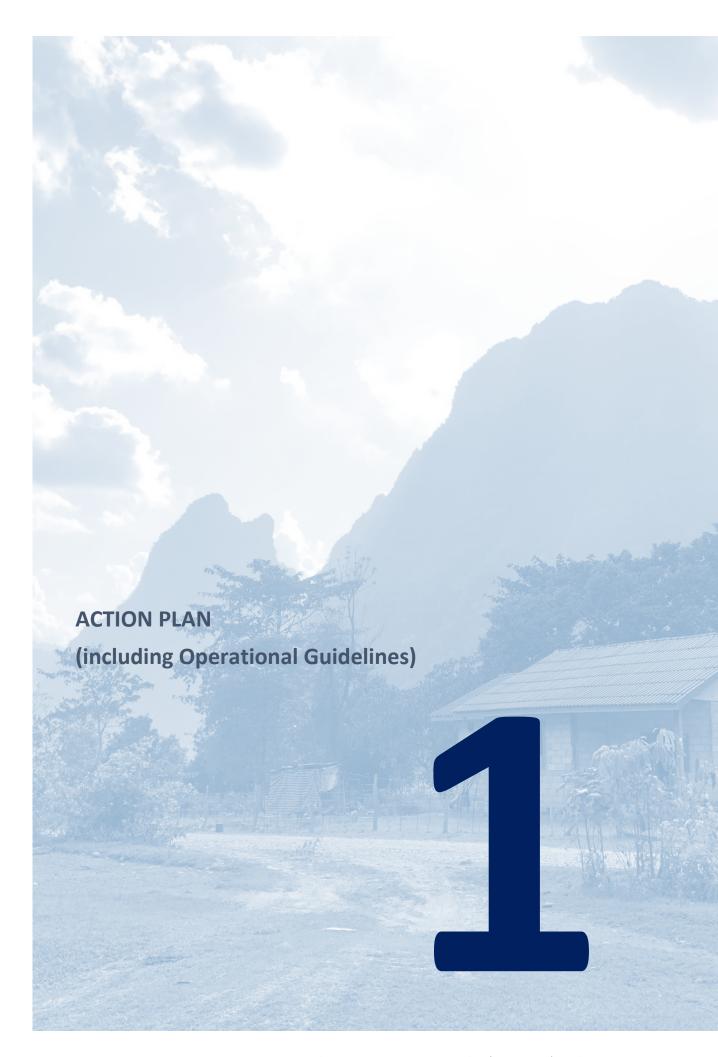


#### **Table of Contents**

- 1. Action Plan including Operational Guidelines
- 2. Public Realm Design Guidelines
- 3. Private Realm Design Guidelines
- 4. Design References & Influences



#### **Town Character**

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps					
TC1 - Implement a 'green shared streets' approach to parts of the urban core.										
2024 – 2033 (Delivery Staged)	MPWT MICT UDAA	MICT via ADB and/or Other Donors	HIGH	В	<ol> <li>Confirm Streetscape design and cost evaluation.</li> <li>Design coordination between the drainage and road infrastructure (DAO).</li> <li>DED and Tender process.</li> <li>Appoint Contractor and enter into staged construction agreement.</li> <li>Delivery and contract administration.</li> </ol>					
the western complete th	n side of the riv ne 'Nam Song I	ver, and a new Loop'.	bridge to	the north	a public walkway/path on near Saysong Island, to					
2024- 2028 (Delivery Staged)	MPWT MONRE UDAA	Public Sector Private Sector Donors	HIGH	A	<ol> <li>Site Planning and hydrological investigations.</li> <li>Potential land acquisition to facilitate connections.</li> <li>DED and Tender process.</li> <li>Appoint Contractor and enter into staged construction agreement.</li> <li>Delivery and contract administration.</li> </ol>					
<del>-</del>		_	_		n logo and colour scheme that is					
	y applied acros ports wayfind	•	t town ide	ntification	and marketing. Ensure the					
2025 - 2026	MICT MPWT	Public Sector Private Sector Donors	LOW	С	<ol> <li>Engage branding/identity consultant to devised logos.</li> <li>Identify location of wayfinding signage.</li> <li>Engage Signage Company to deliver signage.</li> </ol>					

TC4 - Undertake drainage improvements within established areas and ensure the installation of adequate drainage systems in growth areas and tourism nodes.

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps
2024- ongoing (Delivery Staged)	UDAA MPWT MICT	MPWT via ADB and/or Other Donors and Private Sector	HIGH	В	<ol> <li>In established areas, engage drainage/engineering consultants to review the type of drainage improvements that could be viable to implement.</li> <li>Select a preferred option/options and move through phases of assess potential impacts/ consultation/approval/delivery.</li> <li>In growth areas and tourism nodes, publish guidelines and toolkits/standards for investors to deliver infrastructure.</li> <li>Monitor and ensure maintenance of drainage regime.</li> </ol>
=		= =	<del>-</del>		n (such as the Train Station) to nub at the town core (Airstrip
2025- 2030	UDAA MPWT	As above.	MEDIUM	A	<ol> <li>Negotiate with public and private transport providers and Airstrip concession holder.</li> <li>Designate public transport routes within and across Vang Vieng.</li> <li>Establish basic infrastructure (shelters, information, hardstand, terminal, and amenities).</li> </ol>
-	as, addressing	_		_	es for the core township and d landscape impact
2024	UDAA MPWT DAO	Public Sector	LOW	A	Incorporate the published design guidelines of the masterplan into the Lao regulations.

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps
		construction re , household an	_		incorporation of sustainability programs).
2024	UDAA MPWT DAO	Public Sector	LOW	В	<ol> <li>Consultation with relevant stakeholders</li> <li>Introduce guidelines into the relevant legislation/ regulatory plans</li> <li>Ensure assessing authorities enforce measures when assessing new development.</li> </ol>
-	_	•	-	-	te traditions and culture, and nent proposals.
2023- Ongoing	MICT Village Heads UDAA DAO	Public Sector Donor Agency	MEDIUM to HIGH	В	<ol> <li>Review and identify potential assets and identify priorities.</li> <li>Incorporate the registration of venues, and a requirement to assess impacts on traditions and culture, into the Lao regulations that new development must adhere to.</li> <li>Allocate funding and resources to progressive improvement or maintenance of facilities.</li> </ol>
Update ann	= =				s of traditional Lao culture. community and tourists planning
2024- ongoing	MICT UDAA Village Heads DAO	Public Sector Private Sector	LOW	С	<ol> <li>Establish a calendar of festivals/events.</li> <li>Appoint a Place and Events Manager within the UDAA to be the organiser of festivals and events.</li> <li>Secure funding to support these events/celebrations.</li> <li>Deliver events and festivals slowly (e.g. maximum 2 festivals in the first year).</li> </ol>

Timing	Responsible	Who pays?	Cost	Priority	Potential Steps						
	Agency(ies)		(H/M/L)	(A/B/C)							
TC10 - Convert part of the former airstrip within the township to a public park (or parks), with viewing platform, public amenities and spaces for recreation, ceremonies, festivals and other important gatherings.											
2024- 2028	UDAA MPWT DAO	Private Sector (development contribution)	HIGH	В	<ol> <li>Negotiate with land concession holder on available land for public use.</li> <li>Require transfer of designated land to public use – Design, document and deliver accordingly.</li> </ol>						
			wth areas	to contrib	ute a percentage of the site to						
public open	space, where	applicable.									
2024- ongoing	UDAA MPWT DAO	Public Sector Private Sector	LOW	A	<ol> <li>Agree with Central Government on the percentage of open space to be mandated as a development contribution.</li> <li>Implement new regulations for growth areas that enable open space contribution or cash contribution.</li> <li>Establish a protocol or toolkit for identifying the attributes of open space to be contributed, e.g; useable and accessible.</li> </ol>						
	<del>-</del>		<del>-</del>		ast of Nam Song River and north Urban Core plans of the Master						
2025- ongoing	UDAA MPWT DAO Village Head MONRE	Public Sector Private Sector	MEDIUM	С	<ol> <li>Investigation into land ownership and acquisition, as required.</li> <li>Necessary site surveying, geotechnical and hydrological investigations.</li> <li>Prepare a Masterplan for recreation services and facilities (both passive and active).</li> <li>Seek funding for implementation.</li> </ol>						

#### **Urban Growth**

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority	Potential Steps					
	rigency(ics)	pays.	(11,101,2)	(A/B/C)						
UG1 - Implement a clear urban growth boundary (Ultimate Development Boundary) to prevent sprawl/ expansion.										
2023- 2024	UDAA DAO	Public Sector	LOW	A	<ol> <li>Incorporate the urban growth boundary (ultimate development boundary) as identified in the masterplan, into the Lao regulations.</li> <li>Ensure the boundary is enforced.</li> </ol>					
	development to (designated as		-	_	an zoned area) and new urban d TOD).					
2023/2024	UDAA DAO MPWT	Public Sector	LOW	А	<ol> <li>Update the zoning plans in the Lao regulations to reflect the designation of growth areas in the masterplan.</li> <li>Ensure revised zoning plans are adhered to.</li> </ol>					
UG3 - Develo	p part of the o	ld airstrip	land as a	Mixed-Use	e precinct.					
Commenced -ongoing	UDAA DAO MPWT	Public Sector Private Sector	HIGH	В	Concession holder about to commence project construction (May 2023).					
UG4 – Enable		outlying'	tourism de	velopmen	t subject to strict controls and					
2023- ongoing	UDAA DAO MPWT	Public Sector	LOW	A	<ol> <li>Incorporate the directions from this masterplan on the location of 'possible outlying tourism nodes' into the relevant Lao regulations.</li> <li>Incorporate the published development guidelines for areas outside the urban growth boundary into the relevant Lao regulations.</li> <li>Ensure outlying tourism development is only allowed within the 'possible outlying tourism nodes'.</li> <li>Assess development in these outlying nodes against the development guidelines.</li> </ol>					

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps				
UG5 – Apply a 'growth area neighbourhood development model' for newly developing cells, which includes new community infrastructure (such as new schools, medical centres and other community-based facilities).									
2024- ongoing	UDAA DAO MPWT Village Heads	Public Sector	LOW- MEDIUM	A	<ol> <li>Appoint an expert to design a "Growth Area Neighbourhood Development Model" for newly developing growth areas.</li> <li>Introduce the "Growth Area Neighbourhood Development Model" into relevant Lao regulations.</li> <li>Ensure Government enforces the neighbourhood development model (including requirements for the provision of new community infrastructure by Developers) when assessing development proposals.</li> </ol>				
UG6 – Under	take the follow	ing infra	structure ir	nproveme	ents:				
	de the existing management.	solid wa	ste landfill	facility an	id implement holistic solid				
• Impro		of the e	xisting wat	er supply	to meet current and future				
• Comm		for the i	nstallation	of a reticu	lated wastewater treatment				
UG6A - Solid	waste landfill f	acility an	d holistic s	olid waste	e management				
Commenced- 2026	MICT DAO MONRE MPWT	Donors	HIGH	А	1. Project Delivery underway.				
UG6B – Capa	UG6B – Capacity of the existing water supply								
2026- 2033	MONRE MPWT	Public Sector Donors	HIGH	В	<ol> <li>Confirm funding for the proposed new water treatment plant.</li> <li>Proceed through phases of design, assess potential impacts, consult/review, approval, and delivery.</li> </ol>				

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority	Potential Steps				
	Agency(ics)	pays.	(11/141/-)	(A/B/C)					
UG6C - Reticulated wastewater treatment plant/ planning and construction									
2026- 2030	UDAA MONRE MPWT Public Health Office	Public Sector Donors	HIGH	В	<ol> <li>Secure funding to prepare a study on the feasibility of the treatment plant.</li> <li>Subject to viability and securing funding, proceed through phases of design, assess potential impacts, consult/ review, approval, and delivery</li> </ol>				
		=			rvices in locations designated I local bus services.				
2023- ongoing	UDAA MPWT	Public Sector Private Sector Donors	HIGH	В	<ol> <li>Appoint a sustainable transport expert to determine the appropriate types of sustainable transport infrastructure and services suitable for the different growth areas under this Master Plan.</li> <li>Negotiate with Developers to ensure new growth areas are developed with the appropriate infrastructure, and connections to existing infrastructure.</li> <li>Undertake a tender to provide new local bus services in growth areas (if identified as being of benefit).</li> </ol>				
UG8 - Facilita Vang Vieng to	=	nt of an e	mploymen	t, logistics	and tourism precinct near				
2023 - onwards	UDAA DAO MPWT	Public Sector Private Sector	LOW	В	<ol> <li>Convert the plans of this master plan, which designate a precinct for employment, logistics and tourism uses, into Lao regulations/regulatory plans.</li> <li>Develop guidelines for the types of development designated in this precinct, and ensure the guidelines direct that a sufficient separation distance is</li> </ol>				

#### VANG VIENG TOWN AND ENVIRONS TOURISM MASTER PLAN (2023-2033) IMPLEMENTATION

Timing	Responsible Agency(ies)	Cost (H/M/L)	Potential Steps
			provided from uses with adverse amenity potential to sensitive uses (residential, schools, etc).

#### **Environment**

LIIVIIOIII											
Timing	Responsible	Who	Cost	Priority	Potential Steps						
	Agency(ies)	pays?	(H/M/L)	(A/B/C)							
natural set	E1 - Establish clear boundaries for where development can be located, to protect the natural setting of the town (including the karst mountains, forest areas, agricultural land, and sandstone ridges).										
2023- 2024	UDAA MPWT DAO MONRE MAF MICT Village Head	Public Sector	LOW	A	Implement the Master Plan,     which identifies clear areas for     future development/growth and     protected areas, into the     relevant Lao regulations.						
	any tourism a		n the town	's natural	surrounds do not negatively						
2023- 2024	MICT MONRE MAF Tourist Police Office DAO	Public Sector	MEDIUM	A	<ol> <li>Undertake a review into how existing tourism activities are carried out in the town's natural surrounds. Potentially appoint an expert/consultant to complete this review.</li> <li>Where activities are found to be having a negative impact, work with tourism operators to modify or refine activities to limit impacts.</li> </ol>						
of the lime conservation protected)	stone karst mo on and protecti	ountains a ion under	and the Na r relevant L	m Song Ri ao PDR La	nto the natural and scenic values ver to support appropriate w (where not already legally						
2024-2025	MONRE MAF DAO MICT	Donors	LOW- MEDIUM	В	<ol> <li>Appoint an expert/consultant to undertake necessary technical investigations into the natural and scenic values.</li> <li>Review the extent of existing legal protection of natural and scenic values and assess implications of nominations.</li> <li>Consultation with relevant stakeholders</li> <li>Nominate unprotected features and areas for protection under relevant Lao PDR law.</li> </ol>						

Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps
t and improve t	the healt	h of Nam S	ong River	and other tributaries within the
UDAA MPWT DAO MONRE MAF	Public Sector Donors	MEDIUM	В	<ol> <li>Secure funding and appoint an expert/consultant to undertake a study of the health of the Nam Song River and tributaries and identify interventions to better protect the river and improve its health.</li> <li>Review the findings of the study and implement the recommendations/actions (via</li> </ol>
				separate projects)
	-	_		
UDAA MPWT DAO	Public Sector	LOW	A	<ol> <li>Incorporate the design and development guidelines prepared by the project team into the Lao Regulations.</li> <li>Ensure Government Staff are provided with sufficient training in using the guidelines as part of development assessment.</li> </ol>
_				at protect views of the landscape
UDAA DAO	Public Sector	LOW	A	<ol> <li>Undertake detailed scenic landscape studies and view analysis to fully understand scenic sensitivities and necessary protections.</li> <li>Incorporate the private development guidelines for the area outside the UGB prepared by the project team into the Lao Regulations.</li> <li>Ensure Government Staff are provided with sufficient training in using the guidelines as part of development assessment.</li> </ol>
	Agency(ies)  t and improve in area.  UDAA MPWT DAO MONRE MAF  ment design and w development design and w development design and w development design and the western visual design and the	Agency(ies) pays?  t and improve the healt narea.  UDAA Public Sector Donors  MONRE MAF  ment design and develop wedevelopment, and who development.  UDAA Public Sector Donors  The design and development of the western valley and	Agency(ies) pays? (H/M/L)  t and improve the health of Nam S n area.  UDAA Public Sector Donors  MONRE MAF  ment design and development guid wedvelopment, and which specify ocations.  UDAA Public Sector Donors  MPWT DAO  MPWT Sector Sector Donors  UDAA Public LOW  ment design and development guid the western valley and northern of the western valley and northern o	Agency(ies) pays? (H/M/L) (A/B/C)  t and improve the health of Nam Song River narea.  UDAA MPWT DAO Donors MONRE MAF  ment design and development guidelines that we development, and which specify appropriate actions.  UDAA MPWT DAO  MPWT DAO  MONRE MAF  Public LOW A  ment design and development guidelines that the western valley and northern corridor.  UDAA Public LOW A

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps
_	te entertainme amenity proble		ourism acti		iting air, water, noise pollution
2023 - ongoing	MICT UDAA MPWT MONRE	Public Sector Donors	LOW- MEDIUM	A	<ol> <li>Review whether existing regulations are suitable to regulate water pollution problems, across Vang Vieng towns and environs.</li> <li>If suitable, direct further resources and/or seek further resources for improving enforcement of water regulations.</li> <li>If the regulations are not suitable, amend existing Lao regulations after consultation with relevant stakeholders.</li> <li>Incorporate the Operational guidelines prepared by the project team (which address noise, air and light pollution and vehicle/vessel speed) into the Lao regulations, after consultation with relevant stakeholders.</li> <li>Ensure authorities enforce all air, water, noise pollution and other amenity-related regulations.</li> <li>Work with operators and owners of long tail boats to convert boat motors to electric motors.</li> <li>Refer to the Operational Guidelines at Page 20.</li> </ol>
E8 - Condu	ct regular mon	itoring of	air quality	. noise po	llution, and water quality.
2023 - ongoing	MONRE DAO	Public Sector Donors	MEDIUM	B	<ol> <li>Seek funding or utilise existing resources to expand monitoring activities to also include air quality and noise pollution, in addition to water quality.</li> <li>Design the monitoring programme to ensure it can be maintained.</li> <li>Utilise the findings to inform potential interventions.</li> <li>Refer to the Operational Guidelines at Page 20.</li> </ol>

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps
town and e	_		I and cultural heritage across the eed to protect these sites under		
2024/2025	MONRE UDAA MICT MPWT DAO Village Heads	Public Sector Donors	LOW	В	<ol> <li>Either appoint an expert/consultant or use existing Government staff to review sites of natural and cultural heritage and their level of legal protection.</li> <li>Identify where additional protections are suitable.</li> <li>Undertake Stakeholder Consultation</li> <li>Implement proposed protections under the relevant legislation.</li> </ol>
E10 - Ensur structures.	e sensitive des	ign arour	nd cave env	virons in te	erms of signage and other
2023- ongoing	MICT DAO MPWT MONRE Village Heads	Public Sector Donors	LOW- MEDIUM	В	<ol> <li>Undertake a review of all signage and structures in cave environs areas across areas in and around Vang Vieng.</li> <li>Where existing signage and structures are not sensitive/appropriately responsive to the cave sites and environs, work with local operators to make modifications.</li> <li>Seek donor support to fund more significant changes.</li> </ol>

## **Tourism Development**

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps					
	TD1 - Reactivate the Vang Vieng Destination Management Network (DMN) so that it provides leadership and direction for future growth and development.									
2024	UDAA and DICT with MICT and private sector members	ADB TIIGP2 until December 2025	LOW	A	<ol> <li>Review the DMN membership and function.</li> <li>Provide a clear set of projects for the DMN to be working on related to the implementation of this Master Plan.</li> <li>Provide technical support to the DMN to support its leadership role.</li> </ol>					
	se the ASEAN clea for visitors and ap	-			rades to town facilities and award by 2025.					
2023-2025	UDAA/ DICT with MICT	ADB TIIGP2 until December 2025	MEDIUM - HIGH	A	<ol> <li>Complete assessment of infrastructure and service requirements to meet ASEAN Clean Tourist City Standard.</li> <li>Complete Action/Procurement Plan to meet requirements.</li> <li>Fund improvements under the ADB TIIGP2Project.</li> <li>Apply for ASEAN Clean Tourist City Standard.</li> </ol>					

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps				
TD3 – Attract quality tourism investments to Vang Vieng by having clear criteria for assessing potential development proposals.									
2023- 2032	UDAA/ DICT with Vang Vieng DMN and DPI/ MPI	Multi-agency approach Donor role to provide technical assistance with development and application of criteria	LOW - MEDIUM	В	<ol> <li>Identify and prioritise investment needs for tourism development by location (For example: North for agricultural based investment, South and East for entertainment and culture, West for nature and adventure activities).</li> <li>Consultation with community on potential investment and their involvement.</li> <li>Identify potential land for investment.</li> <li>Develop investment assessment criteria that is specific to the location/zone.</li> <li>Raise awareness about the criteria with communities and local authorities.</li> </ol>				
TD4 – In	nprove day use att	tractions and sei	rvices, espe	cially pub	lic spaces.				
2024- 2032	MICT UDAA MPWT DAO	ADB and other donors with private sector	MEDIUM to HIGH	A	<ol> <li>Identify the top day use attractions, activities and facilities to be improved and upgraded to enhance visitors experience with added security.</li> <li>Consider mountain viewpoints, boat/ kayak trips on the Nam Song, mountain biking trails, cave trips, zip lines, rock climbing, hot air ballooning, trekking to waterfalls as first-order priorities.</li> <li>Dedicate government land for public spaces</li> </ol>				

Timing	Responsible	Who pays?	Cost	Priority	Potential Steps
	Agency(ies)		(H/M/L)	(A/B/C)	
					<ul><li>(e.g. Riverside walkway, free public parks).</li><li>4. Convert noisy long tail boats to electric motors for trips on the Nam Song.</li></ul>
	nplement ASEAN 1		-	ove service	e quality across
2023- 2032	Led by the Vang Vieng DMN in cooperation with DICT and MICT ASEAN Standards secretariat support. An ASEAN Standards Certification Committee is already established for Vang Vieng, but should come under the direction of the Vang Vieng DMN	ADB TIIGP2 under December 2025 Other donors after December 2025	LOW to MEDIUM	В	<ol> <li>Identify the best examples of accommodation, restaurant, spa and MICE venues for improvements.</li> <li>Assist these businesses to apply for and meet ASEAN Tourism Standards.</li> <li>Explore options for SME support in order to upgrade facilities and service standards in order to meet ASEAN standards.</li> </ol>
				•	t changes in market ties, and attractions).
2023 - 2032	Coordinated through the Vang Vieng DMN with technical/ organisational support from DICT/ MICT	Multi-agency Private Sector Donors (Lux Dev, ADB, Others)	MEDIUM	A	<ol> <li>Work with the         Academy, Vang Vieng         and the MICT to         identify numbers of         jobs and skills needed         for the tourism         industry in Vang Vieng         in the short and         medium terms.</li> <li>Identify and prioritise         training needs.</li> <li>Continue with existing         and establish new         training courses at the         Academy to allow         continuation of         training and skills         improvement for the</li> </ol>

Timing	Responsible	Who pays?	Cost	Priority	Potential Steps
	Agency(ies)		(H/M/L)	(A/B/C)	
					short to medium term.  4. Communicate and promote the needs for ongoing staff training among operators.  5. Support small and emerging establishments with in-house training.
	<del>-</del>			=	ng the existing community aditional land uses.
2024-2030	Coordinated through the Vang Vieng DMN with technical/ organisational support from DICT/ MICT	Multi-agency Private Sector Donors	LOW - MEDIUM	В	<ol> <li>Identify and select top 3-5 existing community initiatives by location such as durian and orange plantations, rice plantations, farms, handicraft producers.</li> <li>Work with private sector (accommodation providers and tour companies) and local authorities (village) to improve service quality of tourism suppliers and expand activities to create unique experiences.</li> <li>Provide workshops to raise awareness on tourist needs, while protecting cultural and environmental heritage.</li> </ol>
	evelop walking/hi		T	<u> </u>	
2026- 2030	Coordinated through the Vang Vieng DMN with technical / organisational support from DICT/ MICT	Multi-agency Communities Private Sector Donors	LOW - MEDIUM	В	<ol> <li>Together with tour operators and local authorities, survey and select high potential trails for one-day and multi-day walks.</li> </ol>

Timing	Responsible	Who pays?	Cost	Priority	Potential Steps
	Agency(ies)		(H/M/L)	(A/B/C)	·
					<ol> <li>Identify management mechanism for the trails to avoid monopoly and conflicts of interest.</li> <li>Secure funding or form partnership with private sector to develop trails to ensure safety of users.</li> </ol>
	pgrade the quality ised as best in Lao		f walking t	racks to V	ang Veing viewpoints
2024-2028	Coordinated through the Vang Vieng DMN with technical/ organisational support from DICT / MCT	Multi-agency Communities Private sector Donors	MEDIUM	A	<ol> <li>Select top 3         viewpoints for         upgrades.</li> <li>Work with industry         professionals to carry         out track surveys to         identify and mark         locations for         improvement and         upgrade.</li> <li>Secure funding or         form partnership with         private sector and/or         donors for         improvement works.</li> <li>Ensure improvement         fits international         safety standards and         materials used are         sustainable and         durable.</li> <li>Provide checklist         management for         periodical         maintenance and         upkeep.</li> </ol>

Timing	Responsible	Who pays?	Cost	Priority	Potential Steps				
	Agency(ies)		(H/M/L)	(A/B/C)					
TD10 -	TD10 – Market the Vang Vieng X-Trail challenge to International Visitors.								
	Private sector led in cooperation with the Vang Vieng DMN (government and private sector members)			ng Vieng l	1. Formally establish/register the Vang Vieng X-Trail as an international competition.  2. Set up organising committee to handle events, communication, sponsorship, etc.  3. Secure funding for events and marketing purposes.  4. Survey trails (with private sector and event professionals).				
2025- 2032	Coordinated through the Vang Vieng DMN with technical / organisational support from DICT / MICT	Multi-agency Communities Private sector Donors	MEDIUM - HIGH	В	<ol> <li>Survey existing routes</li> <li>Survey potential extension routes to the west and east.</li> <li>Establish public/private sector partnership to raise funds for improvement and development.</li> <li>Test routes to ensure safety and security and that it will be marketable, and trail improvements based on test routes.</li> <li>Market trails.</li> </ol>				
	DICT/ UDAA in collaboration with the Vang Vieng DMN				1. Hold workshop or community meeting with interested local businesses/ investors about camping/caravan ground trends and business opportunities.				

#### VANG VIENG TOWN AND ENVIRONS TOURISM MASTER PLAN (2023-2033) IMPLEMENTATION

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps
					<ol> <li>Draft regulatory         framework to manage         camping and caravan         sites.</li> <li>Develop checklist to         assess sites suitable for         such operation.</li> <li>Grant permits for         camping/caravan site         operation.</li> </ol>
	incourage low imp	•	and enviro	nmental)	accommodation
2024- 2032	DICT/ UDAA and DPI/MPI in collaboration with the Vang Vieng DMN private sector members	Private Sector	MEDIUM - HIGH	С	<ol> <li>Assess interest from potential investors and communities in establishing quality, boutique accommodation.</li> <li>Work with investors to guide accommodation proposal to ensure they are sensitive developments.</li> <li>Assist developers to meet ASEAN or relevant standards for sustainable accommodation.</li> </ol>

### **Urban Resilience**

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps				
UR1 – Restrict urban growth within 25 metres of the waterway edge.									
2023 - onwards	UDAA MPWT MONRE DAO	Public Sector	LOW	А	Update the relevant regulations and regulatory plans for Vang Vieng and surrounds, to restrict urban growth within 25 metres of the edge of waterways.				
UR2 - Mor risks.	nitor the chang	ge in fore	casted vuln	erability o	of the flood plain to inundation				
2023- ongoing	MONRE UDAA MPWT DAO	Public Sector Donor Agency	MEDIUM	A	<ol> <li>Create a working group to monitor the inundation risks.</li> <li>Changes in vulnerability should inform future decisions about future land use and development.</li> </ol>				
flood plain	•	ın early w	varning syst	_	ndation risks across the Nam Song an inform visitors and residents of				
2023- ongoing	DAO MONRE MPWT	Public Sector Donor Agency	LOW- MEDIUM	A	<ol> <li>Appoint a communications specialist to devise a public awareness campaign on increasing inundation risks</li> <li>Ensure campaign considers utilising existing community networks and associations, considers commonly used technology to raise awareness.</li> <li>Undertake campaign and review impact on awareness levels of community.</li> <li>Appoint an expert to advise on an early warning system appropriate to the context of Vang Vieng and environs.</li> <li>Seek funding for delivery of early warning system.</li> </ol>				

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps				
UR4 – App	UR4 – Apply water sensitive urban design (WSUD) in the streets of Vang Vieng.								
2024 – 2033 (Delivery Staged)	MPWT MICT DAO	Public Sector Donors	HIGH	В	<ol> <li>Engage drainage/engineering consultants to review the type of WSUD improvement across the streets of Vang Vieng that could be viable to implement.</li> <li>Select preferred options and move through phases of assess potential impacts/consultation/approval/d elivery.</li> </ol>				
UR5 – Ens	ure all new de	velopmer	nts include	on-site dra	ainage and detention.				
2024 – ongoing	MPWT UDAA DAO MONRE	Public Sector Private Sector	LOW	A	<ol> <li>Incorporate a requirement for all new developments to include onsite and detention within the relevant Lao regulations.</li> <li>Provide guidelines and toolkits/standards for investors and developers on how to deliver on-site drainage and detention systems.</li> </ol>				
_			_	_	ory plan (and/or standards) which oth private and public).				
2024-2025	UDAA MONRE MPWT DAO	Public Sector Donors	LOW	A	<ol> <li>Review status of any existing disaster and risk mitigation regulatory plans.</li> <li>Appoint an expert to prepare a disaster and risk mitigation plan (and/or standards)</li> <li>Implement the plan (and or standards) into the relevant Lao regulations, requiring all new projects to be assessed against the plan (and/or standards).</li> </ol>				

#### **UR7** – Support local community and visitor safety, by:

- Developing an official destination app for Vang Vieng that provides information on attractions, services and safety.
- Legally require all adventure tourism operators to have safety plans and systems that meet national or international codes/ industry standards.
- Provide training and certification processes to lift the operating safety standards of adventure tourism businesses and their staff.

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps					
UR7A - Of	UR7A - Official Destination App									
2025- 2027	District and Provincial DICT in collaboration with the Vang Vieng DMN	Govern ment with possibl e suppor t from Donors	LOW	В	<ol> <li>Review performance features of similar 'apps' (Luang Prabang).</li> <li>Prepare operational specifications for the App and budget.</li> <li>Seek budget support if needed.</li> <li>Tender for supplier.</li> <li>Deliver output in close cooperation with industry and Vang Vieng DMN.</li> </ol>					
UR7B - Saf	fety plans and	safety sy	stems							
2024-2026	District and Provincial DICT in collaboration with the Vang Vieng DMN and technical support from MICT	Govern ment with some possibl e suppor t from ADB TIIGP2 prior to Decem ber 2024	LOW	A	<ol> <li>Review current industry/ activity safety regulations and laws.</li> <li>Draft new laws and safety regulations that would apply.</li> <li>Engage specialist technical assistance from industry experts (e.g. for ziplines, rock climbing, hot air ballooning, etc)</li> <li>Use existing, internationally recognised safety standards from elsewhere (New Zealand, Thailand, Australia, Canada or US) as benchmark.</li> <li>Undertake transfer of skills/ capacity building for Lao Operators and those who will audit safety and enforce regulations in Government or industry associations.</li> <li>Audit Independently every 2 years.</li> </ol>					
UR7C - Tra	nining and Cert	ification	Processes							
2025- 2028	District and Provincial DICT and Vang Vieng DMN	Donor suppor t require d possibl y under ADB TIIGP2	LOW	A	<ol> <li>Once new safety regulations and laws have been drafted, undertake annual safety training for adventure tourism operators.</li> <li>Seek donor support for training exchange programs from experts in globally recognised adventure destinations such as Queenstown</li> </ol>					

#### VANG VIENG TOWN AND ENVIRONS TOURISM MASTER PLAN (2023-2033) IMPLEMENTATION

Timing	Responsible Agency(ies)	Who pays?	Cost (H/M/L)	Priority (A/B/C)	Potential Steps
		Other potential donors include NZ Aid Program, Australia 's DFAT, French Embassy and Canadian Embassy			<ul> <li>(New Zealand), British Columbia (Canada), Australia or France.</li> <li>3. Use these 'centres of excellence' in adventure tourism to start a long-term relationship of support with Vang Vieng.</li> </ul>

#### **PRIORITY 'A' ACTIONS** – The highest priority actions in the plan are the following:

TC2	Improve accessibility across the Nam Song River, with a public walkway/path on the western side of the river, and a new bridge to the north near Saysong Island, to complete the 'Nam Song Loop'.	TD1	Reactivate the Vang Vieng Destination Management Network (DMN) so that it provides leadership and direction for future growth and development.
TC5	Improve access from major points of entry to the town (such as the Train Station) to the town core and key destinations. Implement a transport hub at the town core (Airstrip location).	TD2	Use the ASEAN clean Tourist City Standard to guide upgrades to town facilities and services for visitors and apply for the ASEAN Clean Tourist City award by 2025.
TC6	Implement updated design and development guidelines for the core township and growth areas, addressing building heights, river setbacks, and landscape impact considerations.	TD4	Improve day use attractions and services, especially public spaces.
TC11	Require new development in growth areas to contribute a percentage of the site to public open space, where applicable.	TD6	Continue investing in tourism workforce training to meet changes in market demand and growth in the sector (new accommodation, activities, and attractions).
UG1	Implement a clear urban growth boundary (Ultimate Development Boundary) to prevent sprawl/expansion.	TD9	Upgrade the quality and resiliency of walking tracks to Vang Veing viewpoints (recognised as best in Laos).
UG2	Direct development to the urban core (existing urban zoned area), and new urban growth cells (designated as SGA1, SGA2, NGA1, NGA2, and TOD).	TD12	Establish camping grounds to accommodate camping enthusiasts and the emerging caravan market (a potential local private investment opportunity).
UG4	Enable limited new 'outlying' tourism developments subject to strict controls and evaluation criteria.	UR1	Restrict urban growth within 25 metres of the waterway edge.
UG5	Apply a 'growth area neighbourhood development model' for newly developing cells, which includes new community infrastructure (such as new schools, medical centres and other community-based facilities).	UR2	Monitor the changed in forecasted vulnerability of the flood plain to inundation risks.
UG6A	Upgrade the existing solid waste landfill facility and implement holistic solid waste management.	UR3	Raise public awareness about the increasing inundation risks across the Nam Song floodplain. Implement an early warning system that can inform visitors and residents of imminent high risk inundation events.
E1	Establish clear boundaries for where development can be located, to protect the natural setting of the town (including the karst mountains, forest areas, agricultural land, and sandstone ridges).	UR5	Ensure all new developments include onsite drainage and detention.

#### VANG VIENG TOWN AND ENVIRONS TOURISM MASTER PLAN (2023-2033) IMPLEMENTATION

E2	Ensure any tourism activities in the town's natural surrounds do not negatively impact upon those areas.	UR6	Implement a disaster and risk mitigation regulatory plan (and/or standards) which must be used in the assessment of all new projects (both private and public).
E5	Implement design and development guidelines that control building height and form of new development, and which specify appropriate development typologies for different locations.	UR7B	Legally require all adventure tourism operators to have safety plans and systems that meet national or international codes/industry standards.
E6	Implement design and development guidelines that protect views of the landscape features of the western valley and northern corridor.	UR7C	Provide training and certification processes to lift the operating safety standards of adventure tourism businesses and their staff.
E7	Regulate entertainment and tourism activities creating air, water, noise pollution and other amenity problems.		

#### Introduction to managing noise from entertainment and tourism activities

Guidelines have been prepared (on the following page) for managing noise from entertainment, adventure vehicles and boats on the Nam Song. The aim of the guidelines is to minimise disturbance from noise on residents and visitors. Currently, anecdotal evidence suggests that noise disturbance is a very real issue for visitors and residents alike. Particular sources of annoyance stem from long tail boats on the Nam Song and loud music playing along the riverbank, especially those venues on the true right bank, opposite and slightly to the north of the town centre where most hotels are located. The level of noise from these two sources goes against the market position and special characteristics of Vang Vieng as a destination.

There is an opportunity for the long tail boats to convert to electric motors, now that these are available in Laos and operating on the Mekong already. That would remove a big component of current noise disturbance and be in-keeping with Vang Vieng as a sustainable destination. That leaves the enforcement of music as the main source of disturbance.

The guidelines provided here are based on the regulations from other tourist towns that have entertainment precincts. The noise limits suggested are generally considered a reasonable compromise between entertainment venues and the expectations of residents and visitors.

# OPERATIONAL GUIDELINES FOR ENTERTAINMENT AND TOURISM ACTIVITIES How to use these guidelines

Entertainment and Tourism activities in Vang Vieng and environs must achieve the objective below.

Entertainment and Tourism activities in Vang Vieng and environs should meet the standards below.

The standards contains the requirements to meet the objective. A standard should normally be met. The standards can be used to help resolve disputes or review complaints about the operation of particular entertainment activities and tourism activities.

#### **Objective - Noise**

To ensure that noise generated from the operation of entertainment and tourism activities does not create an unacceptable level of disturbance.

#### Standards - Noise

	Activity or Sound Source	Assessment Location	Time	Noise Limits
N1	Motorised boats on the Nam Song River, and motorised buggies or other vehicle (except motorbikes) anywhere in town	20 metres from motorised boats  5 metres from motorised buggies and other vehicles (except motorbikes)	8am to 8pm 8pm to 8am	70 dB max 50 dB max
N2	Music / entertainment	Any residential area within Vang Vieng town	8am to Midnight	65 dB max

#### VANG VIENG TOWN AND ENVIRONS TOURISM MASTER PLAN (2023-2033) IMPLEMENTATION

## ACTION PLAN

	within Vang Vieng town		Midnight to 8am	50 dB max
N3	Music/ entertainment directly beside	50 metres from source of music	8am to 11pm	65 dB max
	Nam Song (either river bank)		11pm to 8am	40 dB max
N4	A permit (approval) from the relevant Government authority should be obtained to operate motorised boats on the Nam Song and motorised buggies.			
N5	For music and entertainment within Vang Vieng Town, a permit (approval) from the relevant Government authority should be obtained for special events.			
N6		ertainment directly beside Nam S e relevant Government authority	•	'' '

**Note:** To understand the relative impact or disturbance from different noise levels (in dB), the following scale can be used as a general guide:

 $0-30dB='Very\ Quiet',\ 31-60dB='Quiet',\ 61-80\ dB='Annoying',\ and\ 81dB+='Potentially\ Damaging'.$ 

#### **Objective - Light**

To ensure that all lighting associated with entertainment and tourism activities and businesses does not produce an unacceptable level of disturbance and impact.

#### Standards - Light

L1	All lighting associated with entertainment and tourism activities and businesses should be designed to limit light spill into surrounding areas, with shielding and baffling applied to the lighting as appropriate.
L2	All lighting should be designed to minimise the creation of glare.
L3	Flashing lights should be avoided.
L4	The use of floodlights above first floor level should be minimised.
L5	Avoid floodlights directed onto signage.

#### Objective - Air Emissions

To ensure that the impacts on human health from air emissions associated with the operation of entertainment and tourism activities are minimised.

#### Standards - Air Emissions

A1	Passenger Vehicles and light commercial vehicles (both petrol and diesel), and trucks and buses (heavy-duty diesel engines) used for Tourism purposes should meet the 'Euro 5' emission standards.
A2	Motorcycles used for Tourism purposes should meet the 'Euro 4' emission standards.
А3	Operators and Staff of entertainment and tourism activities should not undertake any burning of rubbish containing plastic.

**Note:** The emission standards referred to above are summarized at <a href="https://en.wikipedia.org/wiki/European emission standards">https://en.wikipedia.org/wiki/European emission standards</a>

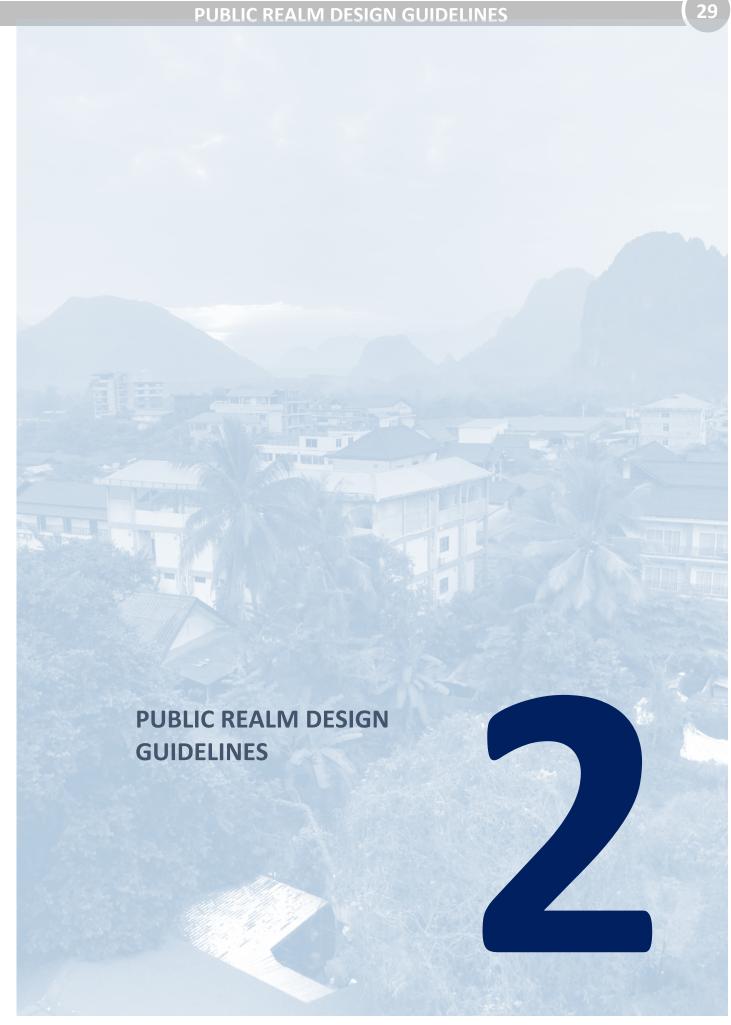
Where there is a Euro 5a and Euro 5b standard, the Euro 5b standard should prevail.

#### Objective - Speed

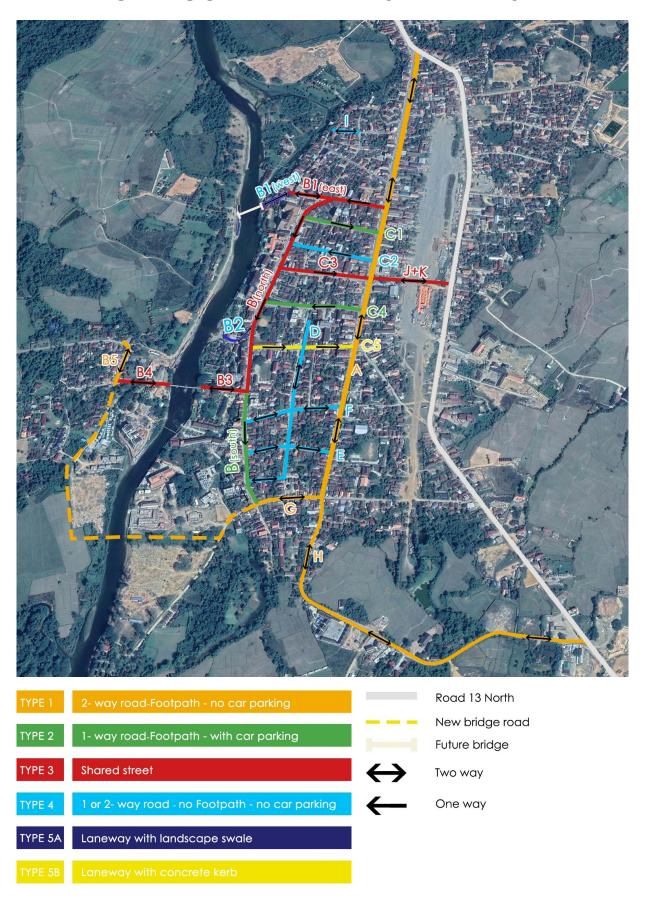
To ensure that vehicles, motorised vessels and personal watercraft are operated at a speed that does not create an unacceptable risk to human safety.

#### Standards – Speed

<b>S1</b>	Motorised vessels and other motorised personal watercraft (including jet skis and similar) must not travel above 5 knots when within 50 metres of a person, vessel, fixed or floating structure and the river bank of the Nam Song.
<b>S2</b>	Cars, motorcycles and buggys should not exceed 20km/h on shared vehicle-pedestrian streets within the urban core of Vang Vieng.
<b>S3</b>	Cars, motorcycles and buggys should not exceed 30km/h on the north-south road on the western edge of the Nam Song.
S4	Cars, motorcycles and buggys should not exceed 40km/h on roads in Vang Vieng and surrounds (except for highways and expressways).



#### **VANG VIENG URBAN RENEWAL STREET TYPES**

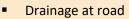


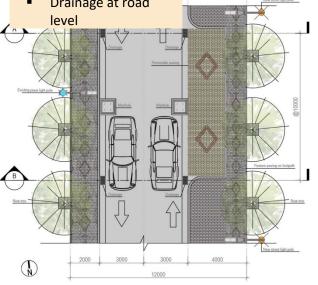
2-way road with footpath and alternate car parking in some locations

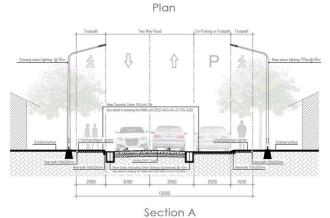
Roads included: A, B5, G, Н

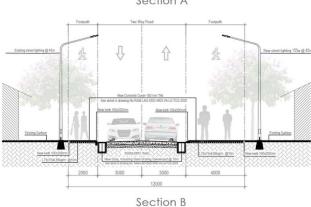
#### Characteristics:

- Two way Road
- Footpath Rehabilitation
- **New Street Lighting**











Street View1



Street View2



Street View3



Street View4

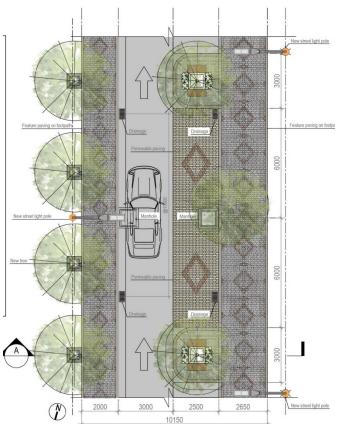
#### STREET TYPE 2

1-way road with footpath, trees and parking bays

Roads included: B, C1, C4 Characteristics:

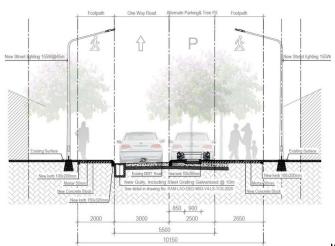
- One way road
- Alternate tree & Parking Bay
- Footpath rehabilitation
- Street Lighting
- Garbage bins
- Drainage at road level







Street View1



Plan

vn and Environs Tourism Master Plan (2023-2033) Implementation

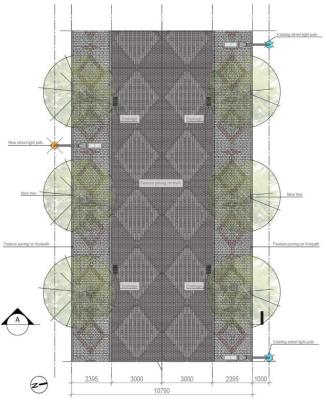
#### **STREET TYPE 3**

Shared street with 1 and 2 way roads, bicycle access, and footpaths
Roads included: B, B1, B4, C3, J, K

#### Characteristics:

- Shared Zone
- 1 & 2 way roads
- New tree planting
- Footpath Rehabilitation
- New Street Lighting
- Drainage at road level

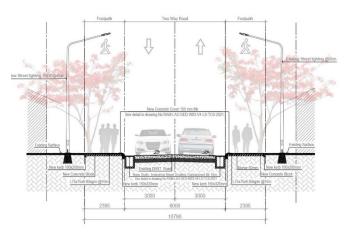




Street View1



Street View2



Plan



Street View3

Section A



#### **STREET TYPE 4**

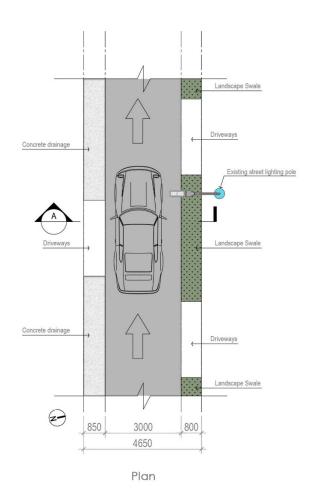
1 and 2 way roads with no footpath and no car parking

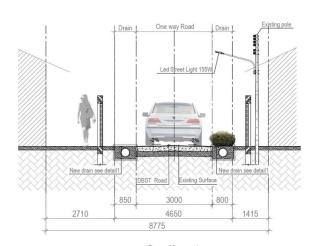
Roads included: C2, D, E,

#### F, I

#### Characteristics:

- 1 & 2 way roads
- Footpath Rehabilitation
- **New Street Lighting**
- Drainage at road level

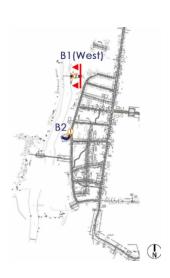


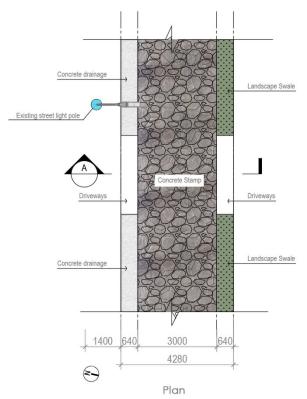


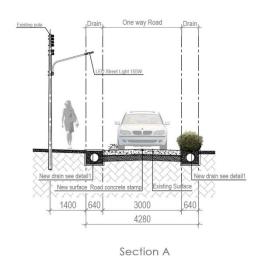
#### **STREET TYPE 5A**

One way lane with landscape swale Roads included: B1 Characteristics:

- Two way road
- Footpath rehabilitation
- Street lighting (where possible)
- Drainage at road level









Street View1



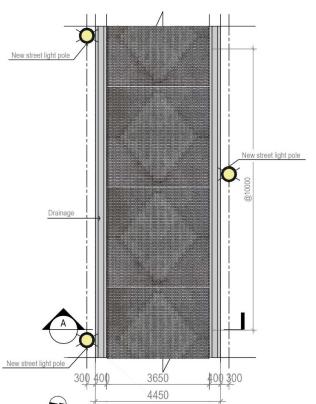
Street View2

#### **STREET TYPE 5B**

Two way laneway with concrete kerb Roads included: C5 Characteristics:

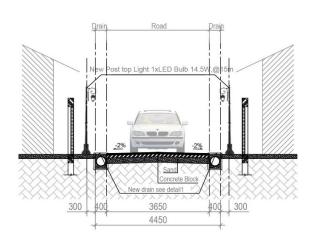
- Two way road
- Footpath rehabilitation
- Street lighting (where possible)
- Drainage at road level







Street View1

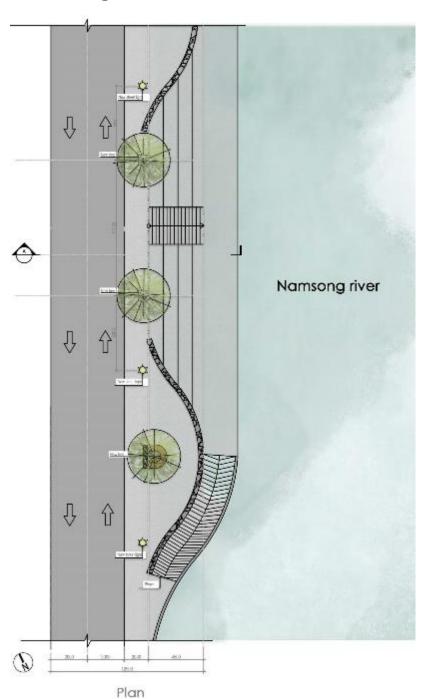


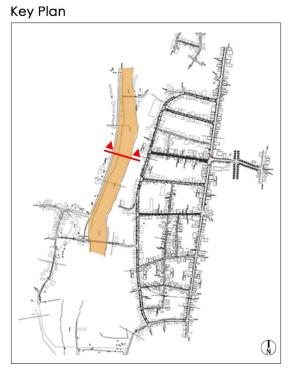
#### **Fixtures and Material Palette**

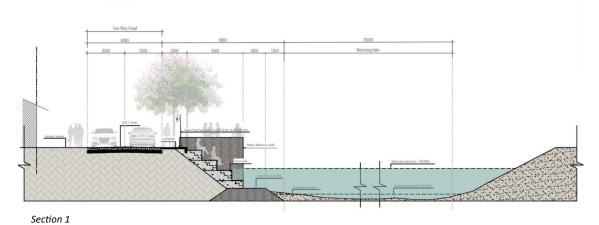


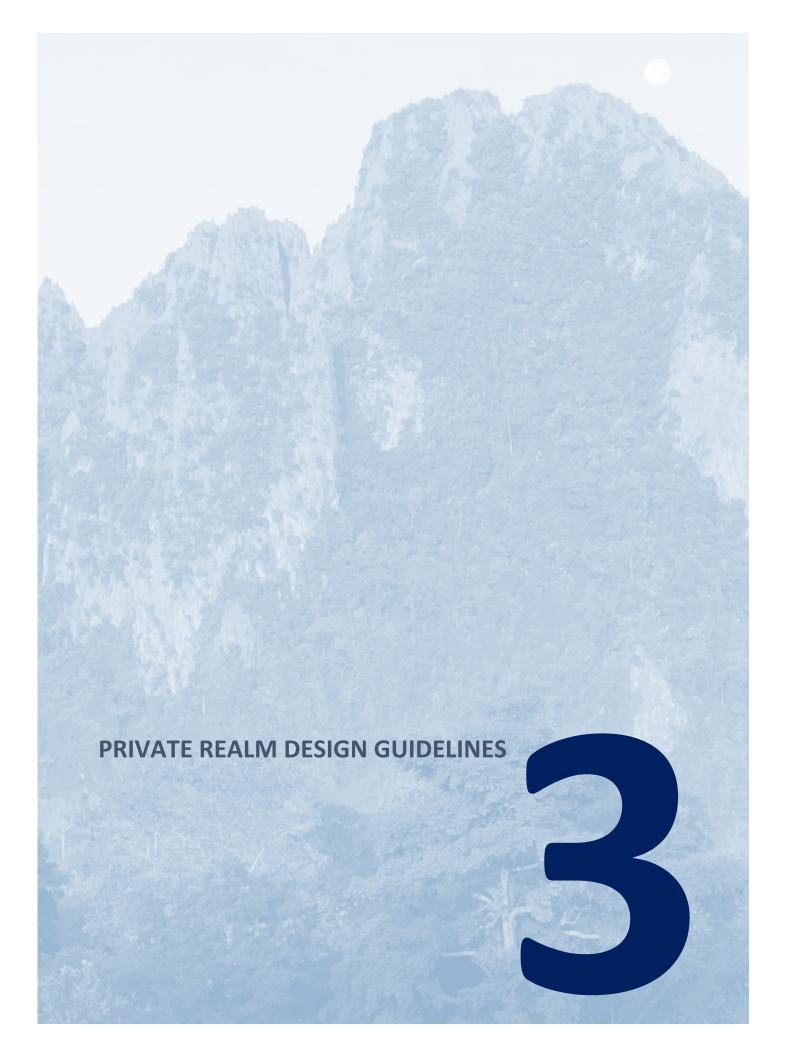


# Nam Song Waterfront & Banks







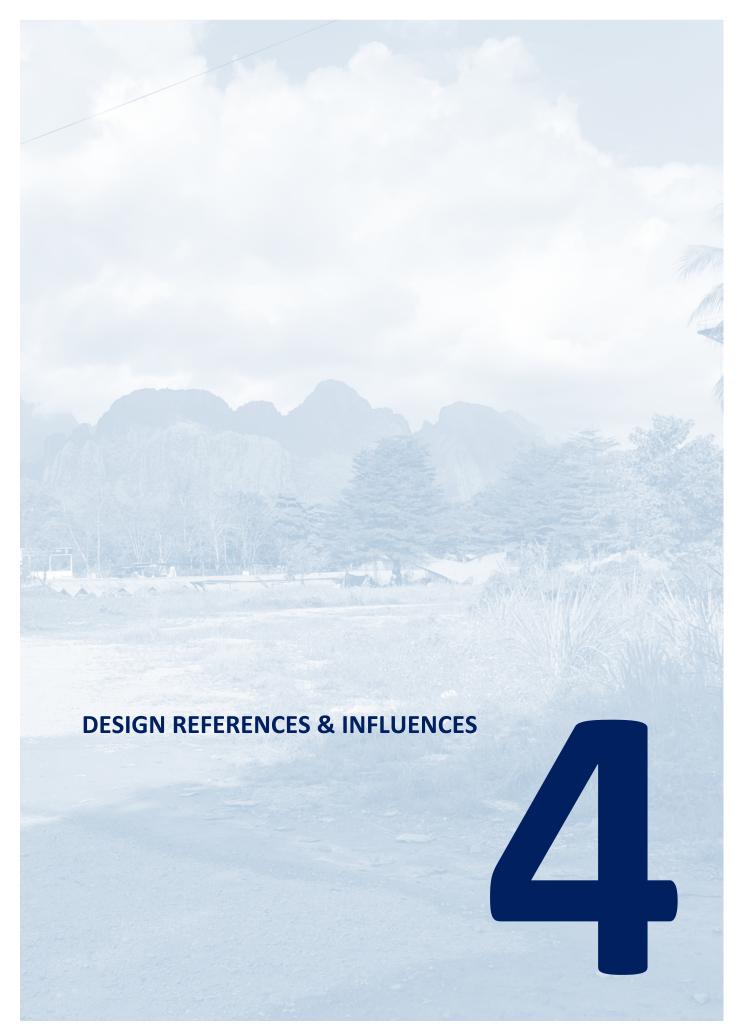


#### PRIVATE REALM DESIGN GUIDELINES

#### **DESIGN AND DEVELOPMENT GUIDELINES TABLE**

No.	Parameter	1. Within UGB	2. Outside UGB
1	Building Height	No higher than 5 storeys or 18m	No higher than 3 storeys or 10m
2	Building siting and address	Building must address to street front with zero setback at ground level	Building must address to street front with at least 10m setback at ground level
3	Site Coverage / Building Footprint	Building footprint no greater than 70% of total site area	Building footprint no greater than 35% of total site area. To be applied to sites greater than 500m <sup>2</sup>
4	Side boundary setbacks	Built form should have a 2.5m side setback to both sides. To be applied to sites with frontages greater than 10m wide.  *Side setback is not necessary when there is an existing adjoining building built to boundary.	Built form should have a 10m side setback to both sides
5	Utilities, services, and car parking	Locate utilities, services and car parking areas to the side or rear of property	Locate utilities, services and car parking areas to the rear of property
6	Ground level presentation	Encourage active frontages with retail and shop fronts	Encourage active frontages with shop fronts and communal uses
7	Building articulation	Building treatment at upper levels should have balconies or glazing facing the street	Building treatment at upper levels should have balconies or glazing facing the street
8	Roof form	Encourage diverse roof forms, roof tops, and concealed services (i.e., telecommunication and air conditioner infrastructure)	Encourage diverse roof forms and concealed services (i.e., telecommunications and air conditioner infrastructure)
9	Materials	Buildings should use materials that are sympathetic with its context and preferably locally sources.	
10	River interface	Buildings should have a setback of at least 8m to the river edge, ensuring outdoor spaces to the river	Buildings should have a setback of at least 25m to the river edge, ensuring outdoor spaces to the river
11	River Surface	Temporary Structures such as Decks and Shelters should not extend into the River Corridor	
12	Mountain interface	Development (of buildings) should be setback 200m from the base of any mountain or declared forested area	

Refer to Section 4 of this document for samples/design references that are compatible with the above parameters.



### 4.1 Urban Hotels









# 4.2 Urban villas – Resorts







### 4.3 Urban Guest House







# 4.4 Peri Urban Resort





# 4.5 Peri-Urban Bungalow







# 4.6 Outlying Resorts



# 4.7 Village Homestay

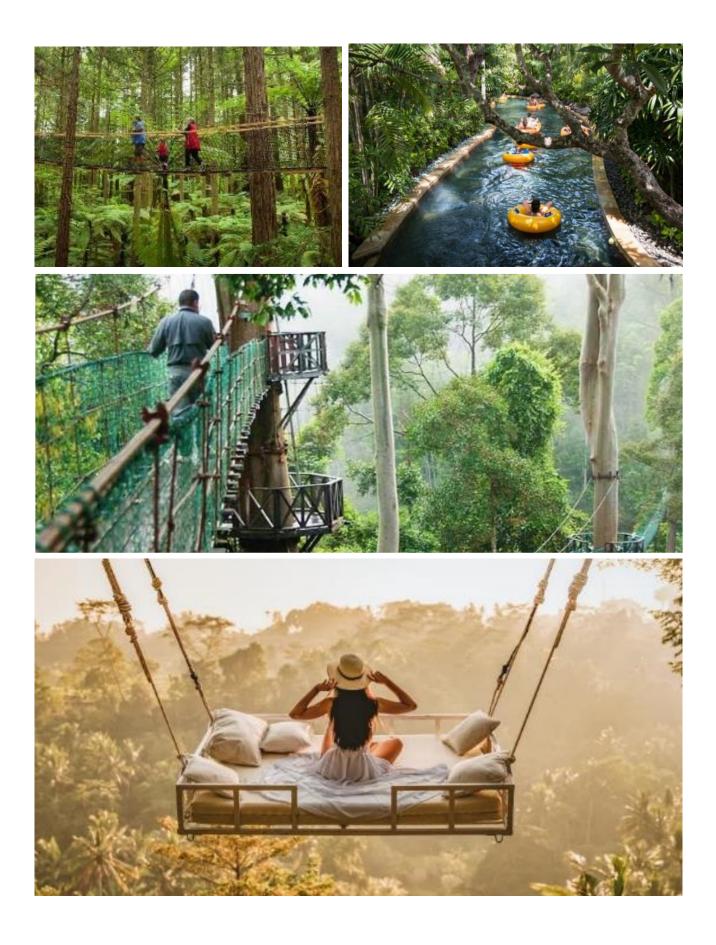








### 4.8 Nature Based Activities



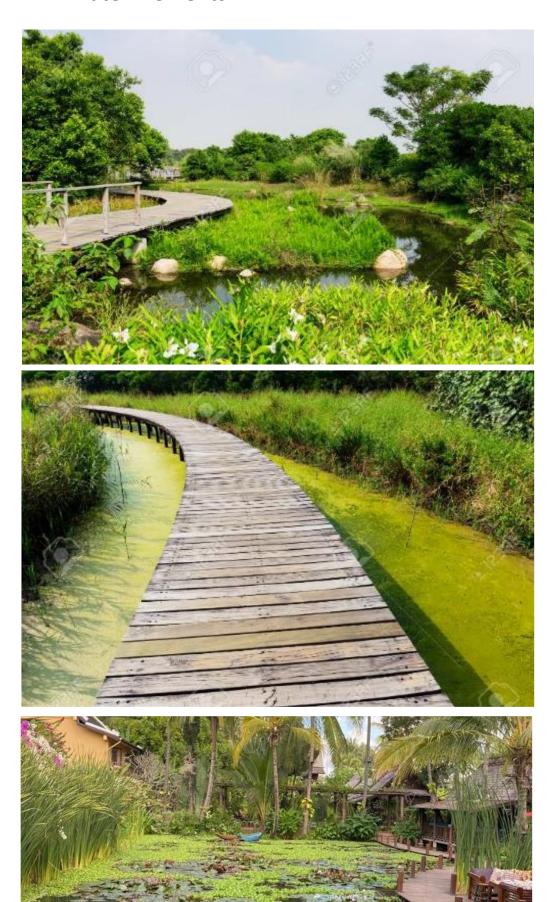
# 4.9 Natural Building Materials



# **4.10 Landscape Elements**



### **4.11 Water Elements**



Vang Vieng Town and Environs Tourism Master Plan (2024-2034) Implementation